



**MEDIA RELEASE**

**September 28, 2021**

**A New Media Arts Community Space  
for Factory Media Centre  
at 366 Victoria Avenue North**

**Hamilton, ON** - Factory Media Centre (FMC) is pleased to announce it's moving from 228 James Street North to an accessible, affordable, modernized media arts community space at 366 Victoria Avenue North. While completing the renovations of our new space FMC will be fulfilling equipment rentals out of the basement of the Hamilton Artists Inc., located at 155 James Street North.

The renovation of FMC's new home is made possible through an Ontario Trillium Foundation Capital Grant of \$150,000 over 9 months to build an accessible, affordable, and modernized media arts community space for local artists. *"Our new and improved multi-faceted space will be equipped with a sound stage for large productions, a 500 square foot gallery, and amenities for members, including an editing suite, sound recording and multimedia studio, and equipment storage. FMC is excited to embark on this next chapter while ensuring a commitment to accessibility, inclusiveness, and diversity within the industry. We will invite the community to gather in celebration at our new space once the renovations are complete."* Kristina Durka, Operations Coordinator.

FMC welcomes ideas and new collaborations from the Hamilton arts community, please check the website for contact information: <https://www.factorymediacentre.ca/contact/>  
For more information about FMC's programming: [www.factorymediacentre.ca](http://www.factorymediacentre.ca)

[Factory Media Centre](http://www.factorymediacentre.ca) is a not-for-profit artist-driven resource centre, dedicated to the production and promotion of creatively diverse forms of independent films, videos, and other streaming multimedia art forms. Our mission is to develop and support a vibrant, sustainable, creative, and diverse community of members within Hamilton and its surrounding region, who are involved or interested in the art, the craft, and the technologies of motion picture media.

The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario, and one of Canada's leading granting foundations. Last year, nearly \$112M was invested into 1,384 community projects and partnerships to build healthy and vibrant communities and strengthen the impact of Ontario's non-profit sector. In 2020/21, OTF supported Ontario's economic recovery by helping non-profit organizations rebuild and recover from the impacts of COVID-19. Visit [otf.ca](http://otf.ca) to learn more.

**Contact:**

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