



FACTORY
MEDIA CENTRE

2019

ANNUAL REPORT



Factory Media Centre acknowledges that many Indigenous nations have deep-rooted relationships with the land of present-day Hamilton. We recognize our presence on the shared territories of the Haudenosaunee Confederacy, the Aanishnaabe and the Mississaugas of the New Credit First Nation. We acknowledge the long history of First Nations, Métis and Inuit Peoples of Canada. We hope that we can move forward both individually and as an institution by recognizing the colonial legacy on which Canada was founded and still operates under, and furthermore, actively working together to create societies that equally benefit all parties.

Chair Report

RICHELLE SIBOLBORO

FMC entered 2019 with great momentum. As a board, we set out a 5-year strategic plan, aiming initially for operational excellence, as a foundation for a more impactful future.

To be masters of our own domain we focused our efforts by investing in infrastructure and people. In order to better serve our community, we needed to put the right people in place: first, at the board level and secondly at our administrative level. This year has been a journey to search for and engage skilled and competent individuals for our board. While this has resulted in several changes, we do now have a potent mix of people, bringing their diverse backgrounds to bear on the organization, and elevating our offering in the coming year.

A parallel transition in our administrative staffing saw us welcome Kristina Durka to FMC after a productive year with Andrew Lennox. Kristina came on early in 2019 as our new Operations Coordinator. She brings a tenacity and focus to the work. With her patience and persistence, and with a full roster of eager volunteers (willing to help FMC in any capacity) we are now open 5 days a week. FMC enjoys up-to-date internal systems, and is actively seeking new ways to build our capacity as an organization.

Over the next 3 years, FMC aims towards a more engaged media activism becoming a hub for thought-leaders



and influencers in the media arts space. Our journey towards this goal began with us looking at our own history. FMC's 15th anniversary allowed us to spark a conversation about the past, present, and future of media arts. It has resulted in a living research exhibition entitled Not an Archive, but an Accumulation of Traces. By activating and opening dialogue, we look to engage our members and our community to build and contribute to a larger fabric of media arts spanning the evolution of media.

Finally, in the next 5 years, we look to build a thriving ecosystem through transformational change across all aspects of our organization. We'll do this by exploring new possibilities for media arts. The seeds for this idea have been planted in our new residency program &NOW which offers support for long-term projects that transcend the gallery, and transform the space into a hybrid working studio, open for interaction. Through the support of FMC's services and equipment, the work of the resident artists have been recognized and exhibited in the wider community. This is evidenced in recent exhibitions at the Hamilton Central Library Gallery, and the Hamilton Artists Inc. Fluid exchange that activates the whole community makes FMC unique in its positioning as we continue to foster a vibrant creative platform through participation in and exploration of an expanding network of media arts disciplines.

I want to thank the FMC Executive Sean Procyk and Harold Sikkema for their endless work and support over the course of this year. Their commitment and dedication to the overall vision of this organization are exceptional. They work above and beyond to support our staff, artists, and members. Donating their time so FMC can shine.

I also want to thank our current board members, Katherine Di Marino, Sean McCormack, Michael Dirisio and Steve



FMC's 15th anniversary allowed us to spark a conversation about the past, present, and future of media arts.



FMC is lucky to have such inspiring and action-oriented leaders.

Coulson for their invigorating spirit and positive attitude. FMC is lucky to have such inspiring and action-oriented leaders.

I would like to acknowledge our outgoing board member Sean Procyk and new coming members Olga Kolotylo and Nicholas Gervais. The foundation established by our previous board allowed us to grow and seek the necessary talent to keep FMC ever-evolving and expanding.

I would like to acknowledge our partners who allowed us to reach larger regional audiences and increase community connections: Ed Video Media Arts Centre, Hamilton Artist Inc. Hamilton Audio Visual Node, Sonic Art Series, Filmlot, and Zander.

Lastly, I would like to thank our staff, Kristina Durka who has become the cornerstone of our organization, our bookkeeper Wendy Wei who works tirelessly behind the scenes, Ryan Ferguson for his guidance and support, and finally our dedicated interns and volunteers who keep our doors open, service our community and shape our organization for the better.

Richelle Sibolboro (FMC Chair)

Financial Report

HAROLD SIKKEMA

As of November 2019, FMC is in a healthy financial state. Our current budget surplus reflects positively on the commitment of governments at federal, provincial, and municipal levels to funding media arts in Canada. It also reflects a care taken at FMC, to prize stability over rushing into a new pattern. The years prior to 2017 were lean/austerity years at FMC. The efforts of deficit reduction came along with a conservative mindset, which has to some extent persisted. The rapid gentrification of our city also puts a damper on ambition in this regard, and as such we tend to lean towards viewing this surplus in part as a safeguard against the unpredictable future financial hurdles that arise in futures with or without our present landlord.

Nevertheless, the overall arc in these years has been one of momentum and growth, also when it comes to spending that puts artists first. Programming has enjoyed increased spending compared to previous years, while artist fees/employee wages have also risen to reflect funding increases.

With 2019 being the 15th anniversary, we've done a good amount of digging into archives, and best practices around them. As we finalize new platforms to showcase artists' work, along with the development of online opportunities, tangible and digital resources alike are already earmarked for this surplus, along with full CARFAC recommended compensation for the artists who benefit from them.





FMC continues to strive for the best practices and approaches in accounting.

While FMC has faced challenges this year in locating skillsets in the area of finance, consultative inputs have made a big difference in keeping the organization on track. In the absence of a full time treasurer, ongoing guidance from our former treasurer, Ryan Ferguson has been invaluable. In particular, his advice and expertise in relation to budgeting, and reporting mechanisms (such as CADAC) has helped us to fill the gap, while searching for new talent. With new appointees to the board, we look forward to sustaining financial clarity through 2020.

Collaboratively, FMC is committed to fiscal responsibility. Through vigilant monitoring, with support from Grant Thornton, our competent bookkeeper, and from advisors in the community, FMC continues to strive for the best practices and approaches in accounting. FMC continues to use an accounting template informed by CADAC for consistency and continues to make use of Quick Books online procedures adopted in 2015.

FMC is grateful for the work of our auditors at Grant Thornton. Thanks especially to Anna Ruta and Joseph Kim for their invaluable experience, expertise and advisement. Grant Thornton continue to offer us solid service at a rate that demonstrates their clear commitment to the not-for-profit cultural community. With their guidance and support, we are steering our way to fiscal standards in all areas of operations and programming.

Harold Sikkema (FMC Secretary)

Administrator's Report

KRISTINA DURKA

Factory Media Centre welcomed me into my role in April, right before the completion of our 2018-2019 fiscal year. During my time with Factory thus far, I have had the pleasure of meeting both new and returning members, patrons, and curious visitors on a daily basis.

Factory Media Centre is led by a passionate Board of Directors who are committed to donating their time to the vision of the organization. Their trust and guidance have been imperative to my transition into my role. With their support, we have enjoyed a full programming calendar.

Factory has presented the thoughtful work of local and visiting media artists,

hosted professional development workshops to reflect our recently acquired 4k quality film gear, and supported community events with our programming partners: Art Spin, Cobalt Connects, Hamilton Artists Inc., Hamilton Audio Visual Node (HAVN) & Sonic Art Series, Hamilton Conservatory for the Arts & Kids Crawl, McMaster University, Opticks, Punk City Collective, and Winterfest. Thank you to our funders: Canada Council for the Arts, Ontario Arts Council, and the City of Hamilton, for their ongoing support necessary to serve our community.

The work Factory does would be impossible without our dedicated team of volunteers who donate countless hours to ensure our doors stay open and our programs run smoothly. I want to take this time to acknowledge Aidan Krikke, Angela Busse, Cait Gautron, Caitlin Walsh, Connor Jessome, Dylan Curran, Evan Flecknell, Kian Koocheki, Leanne Cherain, Luke Menoke, Masoud Eskandri, Min Jung Hwangbo, Razan Samara, Richard Purvis, Sarah Sproule, and Tess Visser; your energy invested into Factory Media Centre is what keeps us thriving.

Lastly, I want to formally thank our members for the warm welcome into your organization. The time I have spent reviewing FMC's 15 year history has emphasized that the support of our membership is what is responsible for the successes of this artist-run-centre.

It is a great joy of mine to be able to provide support to creatives in their artistic endeavors, and I look forward to continuing working with you all in 2020!

Kristina Durka

Operations Coordinator



Factory has presented the thoughtful work of local and visiting media artists

Programming Report

SEAN PROCYK

With The Factory striving towards operational excellence in 2019, the programming committee sought to stabilize the connection between its presentation, production and educational mandates. This holistic framework offers long-term project support for artists and members, including media literacy and professional development resources.

Between winter and spring the Factory facilitated three production projects through the &NOW residency program. During this time the space became an open studio and living exhibition where resident artists could develop new works while interacting with FMC members and visitors. Participating artists utilized our facilities, equipment and services to realize their projects and collaborate



with our team on outreach initiatives.

In spring 2019 the Factory launched a volunteer program for local emerging artists, New Canadians, and those facing barriers accessing media arts resources. In exchange for support with administrative and programming activities, volunteers were provided with in-kind equipment rentals, use of our space and mentorship opportunities. This volunteer initiative not only benefit participants, it allowed FMC to extend its hours and increase access for our communities.

Building a strong media arts community in Hamilton is our long-term goal. Moving forward the Factory will continue to implement innovative programs that demonstrate an investment in people. We will respond to the range of needs and voices from those we serve, while build partnerships that contribute to a vibrant arts sector in Hamilton.

sean procyk

Programming Committee



The Factory will continue to implement innovative programs that demonstrate an investment in people

JAN 18 - FEB 22, 2019



A production residency to develop a short film and installation titled *Between the Lines*. This installation considers how words make us feel emotions, alludes to how one thing can represent another, and reflects our ability to make inferences, interpret nuance, and ascribe significance. On February 8th 2019, an artist talk and public workshop outlined the residency project.

&NOW 2019: Between the Lines

VANESSA CROSBY RAMSAY

Short film and installation
&NOW 2019 Residency



FEB 11, 2019

Factory's Annual General Meeting, Member's Party, and Member's Screening. Participants included Shane Pennels, Jim Riley, Bob Ezergailis, John Smith, Sandra Lim, Ben Dymment, and Stephan Codenys.

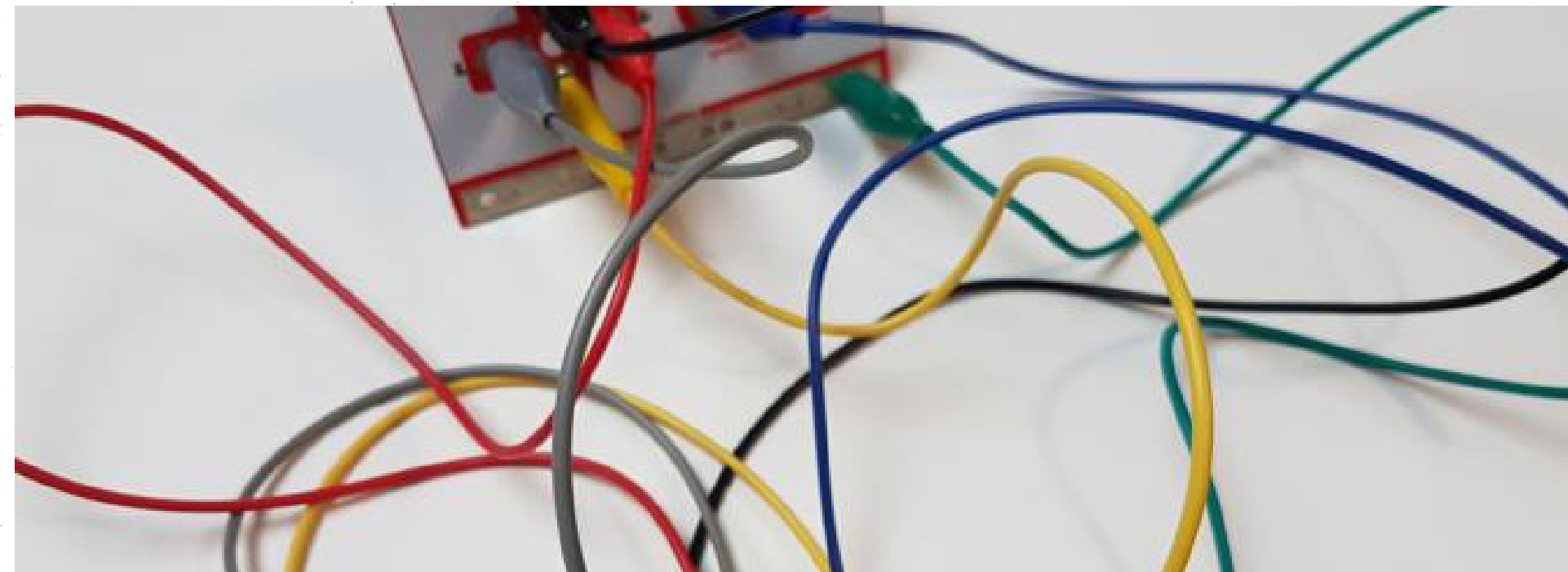


Member's Screening

FMC MEMBERS, STAFF, BOD

Presented at the FMC Annual
General Meeting

FEB 17, 2019



A family friendly introduction to circuits, coding, and animation. Children created play-dough sculptures, and made them speak by coding a simple program in Scratch.



Interactive Winter Sculpture

KRISTINA DURKA

FEB 25 - MAR 29 2019



A production residency developing an online web series. The artists utilized FMC's editing suites, and production space to create a rough cut of their web series titled *Pull Yourself Together* which dissects the self-help/self-improvement phenomenon challenging society's unrealistic expectations of success.

&NOW 2019: Tough Love Collective

LAURA ELLIS, AMY MCINTOSH

"Pull Yourself Together" Web Series



MAR 29, 2019

This event featured three local web series productions, currently in phase one of the Independent Production Fund process followed by a networking meet and greet with creators, directors, cast and crew.



WATCH
THIS!

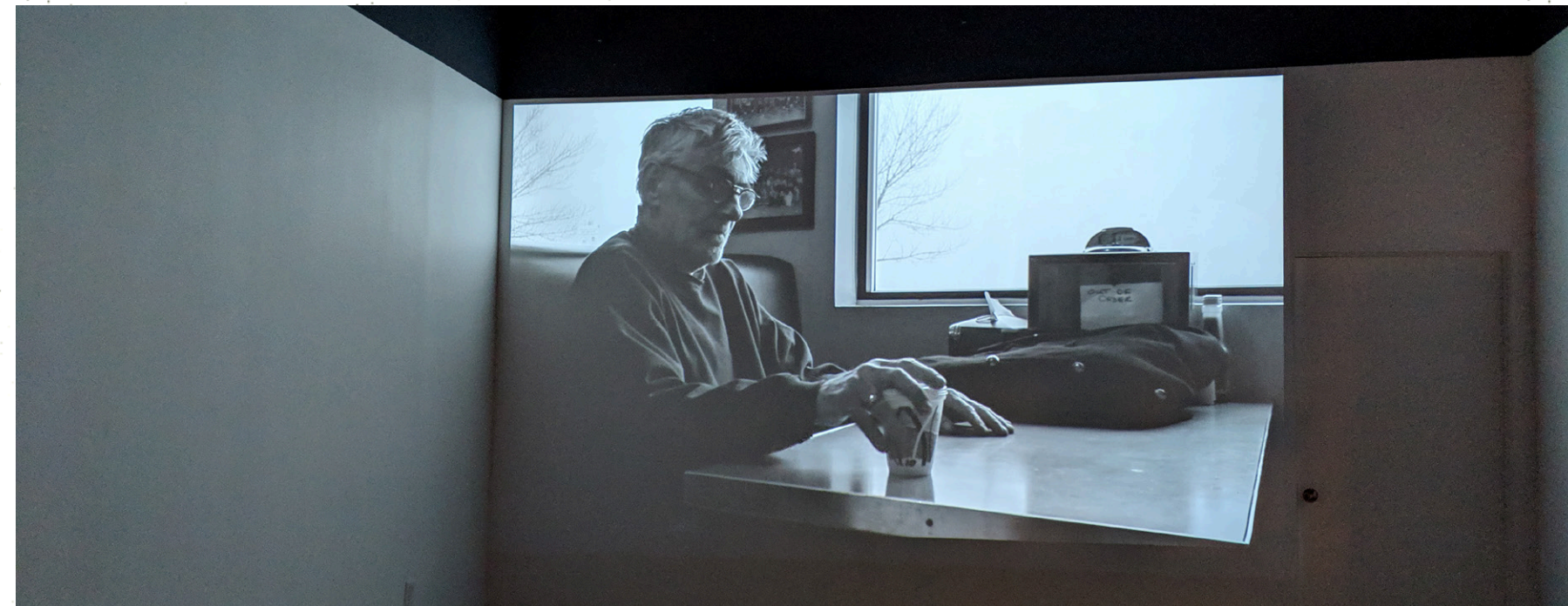
@7PM

LAURA ELLIS, JAMIE MILAY,
MATTHEW MACFADZEAN

Hamilton Web Series Screening and
Social; LoCo Motion Pictures/Tough
Love Collective, Agile Arts, Ithentic



APR 12 – APR 19, 2019



A group exhibition of multidisciplinary works by McMaster multimedia graduating students. Featured artists included Daniel J Brazil, Yvonne Lu, and Mairead Stewart.

POLY

MCMASTER MULTIMEDIA
GRADUATE EXHIBITION

Programmed by FMC

APR 15 - MAY 17, 2019

A production residency focused on exploring MaxMsp, Arduino micro computers, and found pipe organ parts.

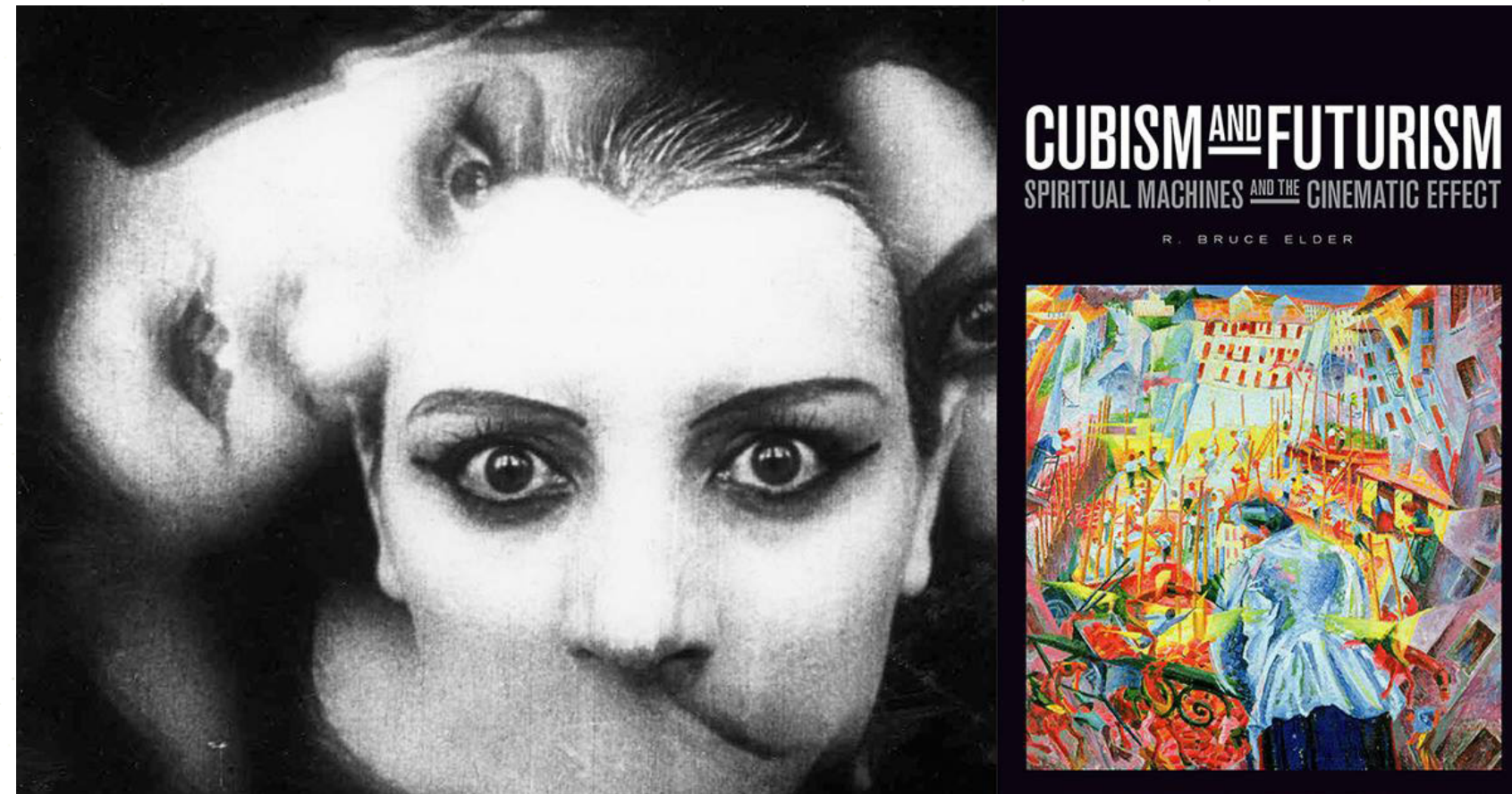
&NOW 2019: Cadence

**JOSH MACDONALD AND
MARIA SIMMONS**

Responsive sound sculpture



APR 26, 2019



Book launch of celebrated filmmaker and theorist R. Bruce Elder's latest epic study of the cinema and its effect on art movements of the 20th century and screening of Fernand Léger's Ballet Mécanique.



Art & Film Lovers Unite!

R. BRUCE ELDER

Book Launch and Film Screening

OPTICKS

JOHN SMITH, ANDREW O'CONNOR, LEE SKINNER

MONTHLY WORKSHOP SERIES
MAY 2019 - MAY 2020

Opticks is a fun, all-inclusive, DIY "lab environment where everyone is free to experiment, collaborate, tinker, learn with digital or analog projectors, cameras, video gadgets, monitors - anything with optical effects.

MAY 4 & 11 / NOV 1, 2019



This personal documentary film workshop provided participants with knowledge of the mechanics involved in producing a personal documentary film. Held initially in May 2019, Roberto returned in November for a repeat, along with a screening of one of his short films.

Personal Documentary

ROBERTO SANTAGUIDA

Workshop

MAY 10, 2019

Artists in Residence Josh Macdonald and Maria Simmons led middle school and highschool aged students through their work in progress, titled "Cadence". Their project used the software MaxMSP, and microcomputers to respond to visitor's conversations. The workshop facilitated an understanding of audible cause and effect, breaking down the complicated mechanisms into interactive experiences. Following Kidscrawl, a similar tour was offered for the general public.

Kidscrawl + Walking Tour

**JOSH MACDONALD AND MARIA
SIMMONS**

"Cadence" Workshop

HCA

HAMILTON CONSERVATORY FOR THE ARTS

**HCA
KIDSCRAWL**

JUN 14 - JUL 5, 2019



Factory presented the second annual Sonic Art Series exhibition in partnership with HAVN, featuring interactive sound sculptures that play with ideas of sound creation in the process of labour in nature and by machine. Annie Dunning's 'Sapsucker Sounds' was accompanied by RythÂ Kesselring's 'Sonic Textiles'. On July 4th, 2019, FMC and HAVN opened their doors for a combined exhibition tour night led by staff and gallery members.

Sonic Art Series II

**ANNIE DUNNING & RYTHÂ
KESSELRING**

Exhibition



sonic art series II

JUL 9, 2019

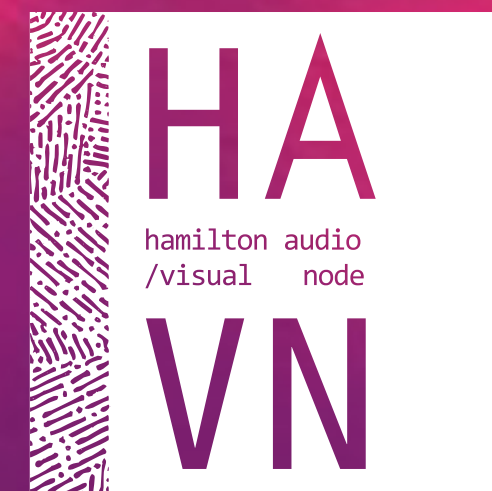
Workshop participants learned how to explore sound through colour, movement, pattern, and to create real-time, audio-generative visualizations using Touchdesigner. Participants were introduced to the software while observing creative effects and techniques for visualizing sound.



Visualizing Sound

OPTICKS

Workshop



OPTICKS

JUL 3, 2019

The first free workshop offered to our community to become familiar with the operation and rigging of the Blackmagic URSA Mini Pro.

A photograph of a workshop. A man with a beard and ponytail, wearing a patterned shirt and jeans, stands on the left side of the frame, gesturing towards a group of people seated in a circle. The room has white walls, a wooden floor, and a large arched doorway in the background. Several cameras on tripods are visible, and the atmosphere appears to be a professional or educational gathering.

Introduction to the Blackmagic URSA Mini Pro

SEAMUS MCCORMACK

Workshop

JUL 12 - AUG 2, 2019

The work in this exhibition had been in development since its inaugural show at Factory Media Centre in Spring 2016. *Turbulent Forms* focuses on the nature of noise. Extracting data from space and sculpting it into tangible visual and sonic forms.

Turbulent Forms

DAN TAPPER

Exhibition



AUG 2, 2019

Tapper led visitors through an artist talk outlining the software programs and data used within *Turbulent Forms*. The work seeks to reposition the representation of data and raise awareness of the creative narratives shaping the information we interact with.

Artist Talk

DAN TAPPER

Turbulent Forms

in accompanying generative score constantly evolves
making cues the tabular supernova data

AUG 2, 2019

A screening presented by Punk City Collective, in partnership with Hammer City Records and Factory Media Centre.



Positive Force: More Than A Witness

TARA BURSEY

Screening

A FILM BY ROBIN BELL
POSITIVE FORCE: MORE THAN A WITNESS
30 YEARS OF PUNK POLITICS IN ACTION

AUG 9 - AUG 30, 2019

An exhibition composed of 50 experimental video loops which aims to evoke thoughts about what we consume, feelings about what we remember, and curiosity about what we don't understand. This exhibition will also serve as an album launch for Smith's album *Memory Castle*.

Convenience Stores, Space Flowers, and Other Spinning Objects

JOHN SMITH

Exhibition



AUG 30, 2019



An artist talk by John Smith to discuss his practice and artistic mandate to make the most out of the least.



Artist Talk

JOHN SMITH

Convenience Stores, Space Flowers, and
Other Spinning Objects

SEP 7, 2019

A screening presented by Punk City, with Hammer City Records and Factory Media Centre. This cult classic is a surreal queer love story with an anti-gentrification twist.



Times Square (1980)

SCREENING

with Hammer City Records and Punk City

SEP 11, 2019



A workshop in partnership with the Hamilton Artists Inc. to introduce traditional artists to professional quality artwork documentation. Topics covered includes: camera setup, lighting, handling glare, file management, post production, and tips for documenting wall mounted, installation, sculptural, and media works.

Documentation Workshop

JACKSON KLIE

Workshop



HAMILTON ARTISTS INC.

SEP 13 - OCT 4, 2019



Sensations of breathing at the sound of light merges photography, video projection and sculpture to address ideas of memory, home, time, light, and their relationships with consciousness, self awareness, and perception.

Sensations of breathing at the sound of light

NATALIE HUNTER

Exhibition

OCT 4, 2019

On October 4, 2019, Natalie Hunter led a tour through her work at the closing reception of *Sensations of breathing at the sound of light*.

Artist-led Tour

NATALIE HUNTER

Sensations of breathing at the sound of light

OCT 11 – NOV 1, 2019

Bread and Salt is a collection of work that explores the body under the colonial gaze featuring soft sculptures and short film about consumable bodies; the queer Muslim experience under a Canadian colonial context. Yara El Safi's work speaks to the fragments of intersectional identities that polarize and erase each other. Yara is a Queer, Lebanese, Muslim artist born in Abu Dhabi and raised in Tripoli, Lebanon.

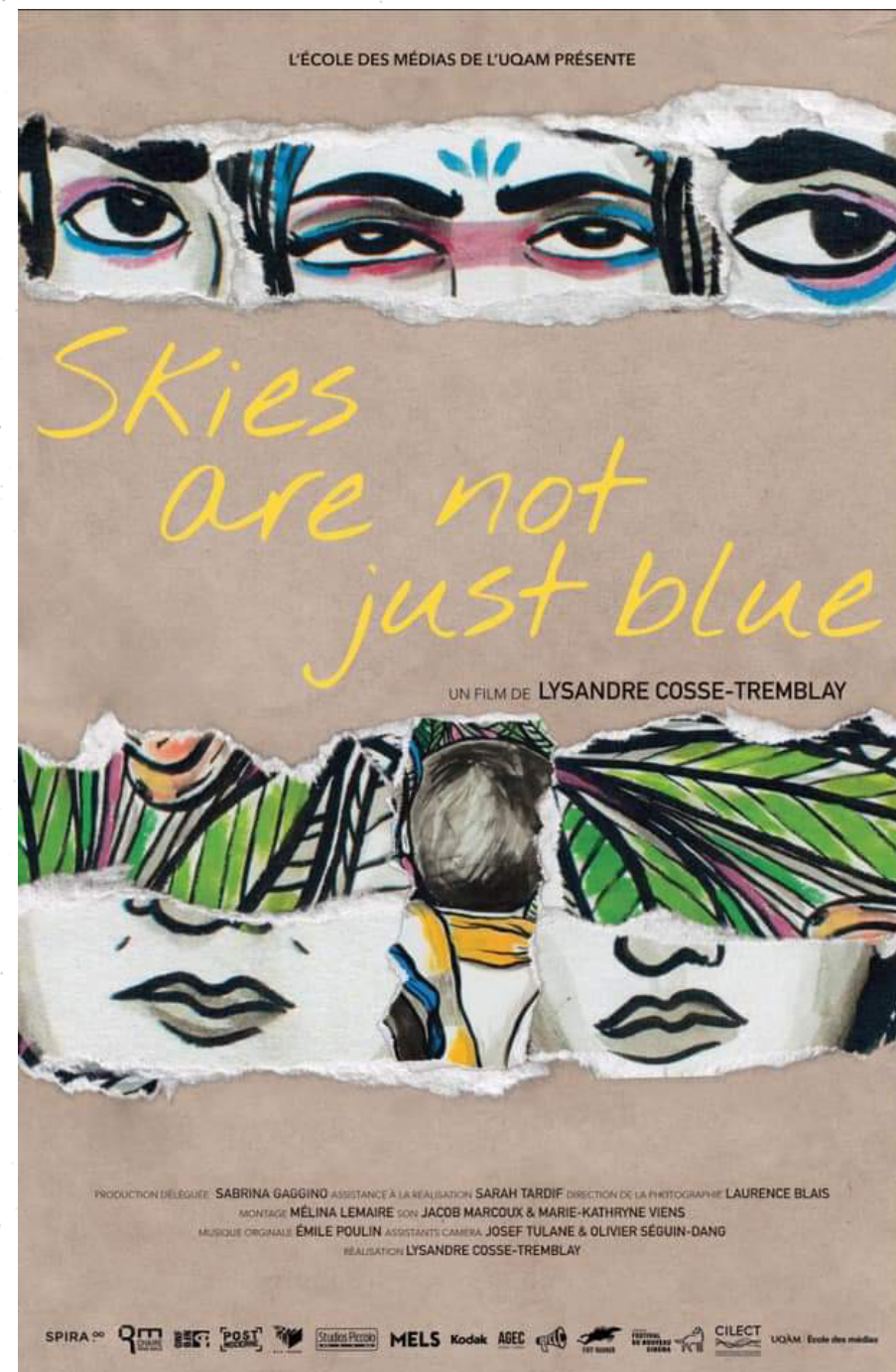


Bread and Salt

YARA EL SAFI

Exhibition

OCT 30, 2019



An artist talk with Yara El Safi's accompanied a special free screening of *Skies are not just blue*.

Artist Talk

YARA EL SAFI

Bread and Salt

NOV 15, 2019



This workshop covered the basics of handling, rigging and shooting with the Blackmagic URSA Mini Pro. Participants saw examples of work shot with this camera and learned tips and tricks from instructor Michael Penney of Afterlight Films.

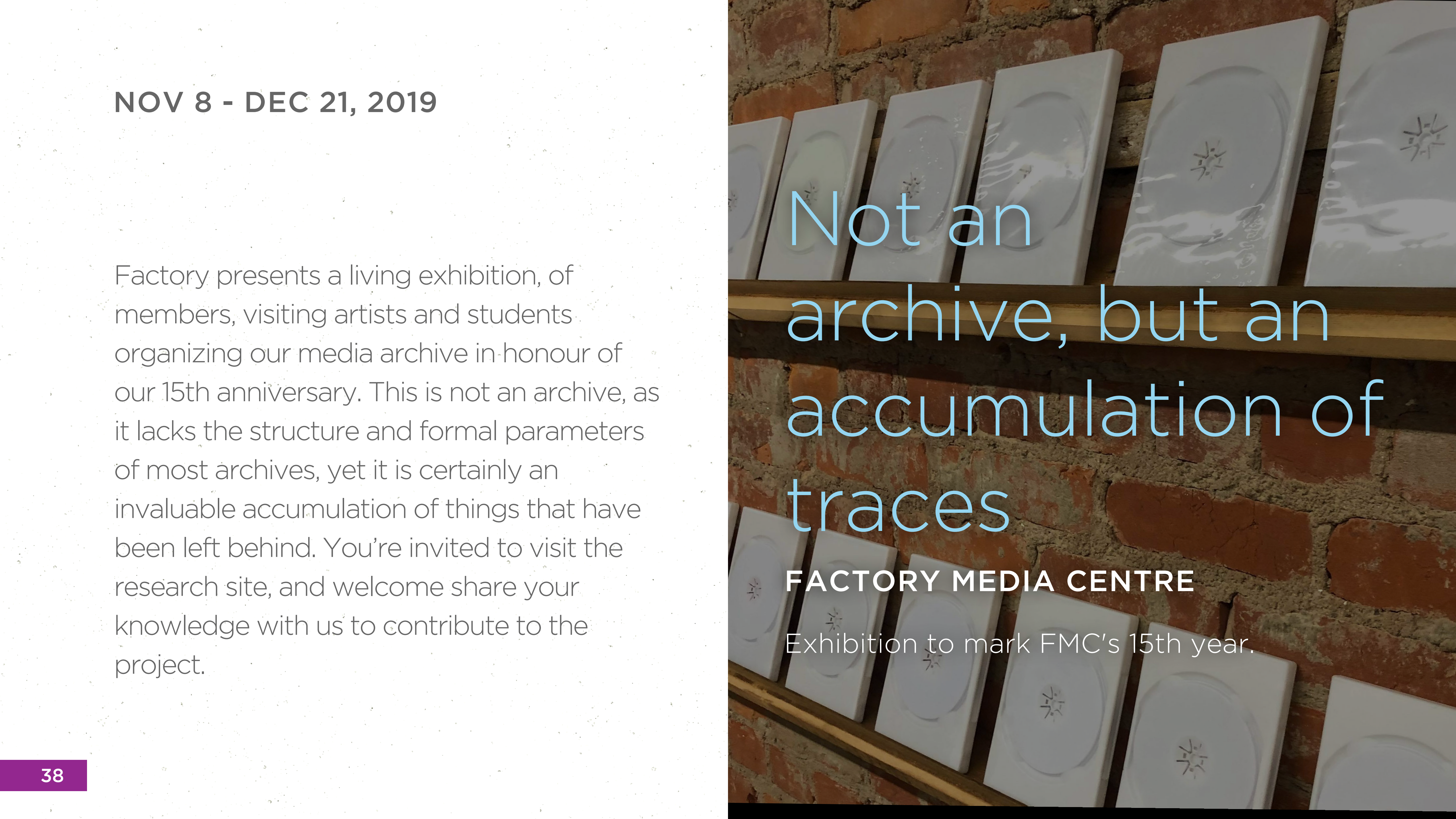
Intro to the Blackmagic URSA Mini Pro

WORKSHOP

Michael Penney

NOV 8 - DEC 21, 2019

Factory presents a living exhibition, of members, visiting artists and students organizing our media archive in honour of our 15th anniversary. This is not an archive, as it lacks the structure and formal parameters of most archives, yet it is certainly an invaluable accumulation of things that have been left behind. You're invited to visit the research site, and welcome share your knowledge with us to contribute to the project.



Not an
archive, but an
accumulation of
traces

FACTORY MEDIA CENTRE

Exhibition to mark FMC's 15th year.



Equipment Report

2019

EQUIPMENT REPORT

sean procyk

2018-2019 acquisitions

BLACKMAGIC URSA MINI PRO 4K KIT (1X)

1x Blackmagic Design URSA Mini Pro body (with V-Lockbattery plate)

1x URSA Mini Shoulder Kit

1x URSA Viewfinder

1x URSA Handgrip

1x URSA Mini 12V AC Adaptor (with 1x 4pin cable)

2x Sandisk Extreme Pro 128 GB SDXC UHS-II US Card,

300MB/s read & 260MB/s write speeds)

2x Lithium-Ion V- Mount Battery: 98Wh 14.8V V-Mount Batter

1x V-lock battery charger

EPSON 5535U PROJECTOR (X1)

(Purchased in partnership with Ed Video in Guelph)

Projector Mount (1x)

Epson replacement lamp (1)



EQUIPMENT REPORT

sean procyk

2019-2020 acquisitions:

EDITING SUITE UPGRADES

- Apollo Twin MKII Audio Interface (1x)
- Dyna 7-inch Powered Studio Monitor (2x)
- K & M Monitor Stands (2x)
- Mac Pro (1x)
- Mac Pro Display (1x)
- Ergonomic Desk and Chair (1x)



EQUIPMENT REPORT

sean procyk

2020-2021 (proposed) acquisitions:

Broomx 360 degree projector and projection space with Xbox One Kinects for motion tracking

Blackmagic Pocket Camera 4k Kit x2

Portable Director's Monitor for Blackmagic URSA Mini Pro and Ipad

4K in Motion: Dolly, Rigs, Tracks, & Ronin-S

Touch Screen Monitor





Factory Faces

2019

FACTORY FACES

Staff

Kristina Durka OPERATIONS COORDINATOR

Wendy Wei BOOKKEEPER

Board

Richelle Sibolboro CHAIR

Harold Sikkema SECRETARY

Sean Procyk

Sean McCormick

Katherine DiMarino

Steve Coulson

Michael DiRisio

Ryan Ferguson EX-OFFICIO / ADVISORY

All Star Volunteers

Min Jung Hwangbo

Richard Purvis

Luke Meneok





REGISTERED CHARITY #856583075RR0001

Factory Media Centre gratefully acknowledges the on-going generous support of our Funders, Partners, and Supporters



Canada Council
for the Arts

Conseil des arts
du Canada



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario



Hamilton



HAMILTON ARTISTS INC.



OPTICKS

HCA



Grant Thornton



ZANDER©

