

TWENTY TWENTY-ONE ANNUAL REPORT

"I'm going to share my screen again" -2021



artists in motion



Factory Media Centre acknowledges that many Indigenous nations have deep-rooted relationships with the land of present-day Hamilton. We recognize our presence on the shared territories of the Haudenosaunee Confederacy, the Aanishnaabe and the Mississaugas of the New Credit First Nation. We acknowledge the long history of First Nations, Métis and Inuit Peoples of Canada. We hope that we can move forward both individually and as an institution by recognizing the colonial legacy on which Canada was founded and still operates under, and furthermore, actively working together to create societies that equitably benefit all parties.



REGISTERED CHARITY #856583075RR0001

Factory Media Centre gratefully acknowledges the on-going generous support of our Funders.



du Canada





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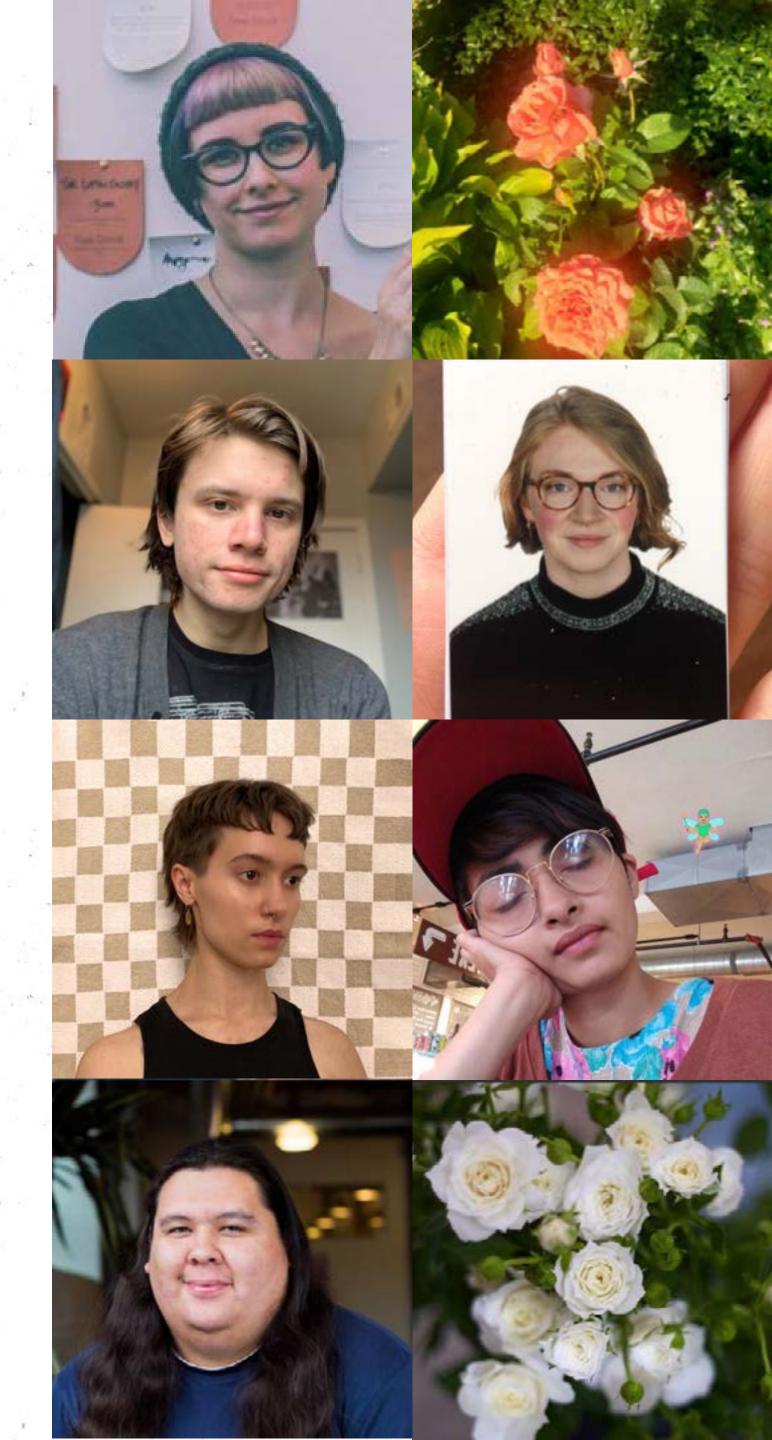
Contract staff funding by the Government of Ontario & Young Canada Works/Canada Museums Association:





Factory Faces Staff

KRISTINA DURKA (OPERATIONS COORDINATOR)
WENDY WENYAN WEI (BOOKKEEPER)
ALEX RAMSAY (PROGRAMMING ASSISTANT)
JEANNE FRIES (GALLERY ASSISTANT)
MIKAYLA DICKENSON (BROCK INTERN)
ELI NOLET (GALLERY ASSISTANT, JUN - AUG 2021)
JOHN HILL (PROGRAMMING ASSISTANT, NOV 2020 - MAR 2021)
TEE KUNDU (PROGRAMMING ASSISTANT, NOV 2020 - MAR 2021)



Factory Faces Board of Trustees

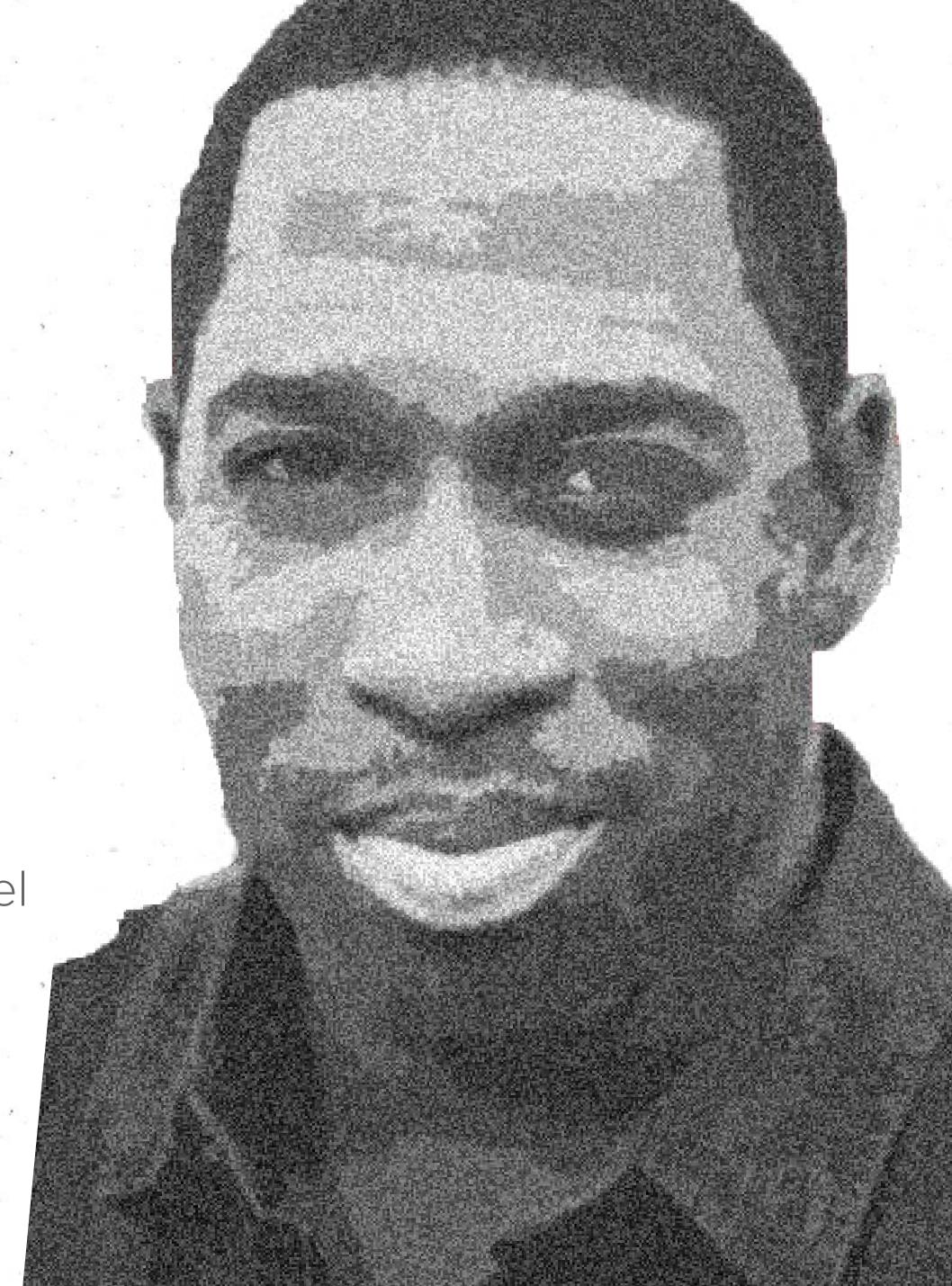
BOARD OF TRUSTEES - OUTGOING
SEAN MCCORMACK
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BOARD OF TRUSTEES - CONTINUING
DAVID LLOYD (CO-CHAIR)
DANIEL FROME (CO-CHAIR/SECRETARY)
NICHOLAS GERVAIS (TREASURER)
MICHAEL DIRISIO
KATHERINE DIEMERT
JOHN KIRK
KIAN KOOCHEKI
JESSICA RODRÍGUEZ



ChairReport DAVID LLOYD (CO-CHAIR)

Factory Media Centre. The name rang true on every possible level this year during one of the most difficult times in recent memory. As the FMC enters this new era, some things remain the same while others will continue to require a departure from previous practices. The hard work, dedication, adaptability, vision, and streamlined focus to manufacture results through an ever-changing and undetermined landscape have allowed us to maintain a very high level of operational and collective cohesiveness.



Therefore, I must first gratefully acknowledge our incredible internal and external stakeholders who have consistently delivered and provided the necessary support in order for the FMC to continually distribute the power we as artists' possess. In order to positively impact our communities from a local, regional, and global perspective our board, staff, partners, and members have shown up and executed their commitment to displaying their talent while simultaneously contributing to the removal of various barriers and obstacles artists encounter, while simultaneously providing a variety of new opportunities for an extremely diverse and talented community of enthusiasts. Falling in line with FMC's strategic plan to rebuild, repurpose, and grow our profile as Media Activists, this year in particular marked a real intersection of past, present, and future initiatives that will have a great impact on creative artists and their peers from all backgrounds in the City of Hamilton.

To our predecessors, Richelle Sibolboro and Harold Sikkema, thank you for the countless hours ensuring the health of FMC for my first year as Co-Chair alongside Daniel Frome. I must also acknowledge the ongoing support of Sean Procyk, whose organizational memory is integral to our relocation project. Thank you to our star 2020-2021 staff: Kristina Durka, Jeanne Fries, and Alex Ramsay, and past staff John Kill, Tee Kundu, and Eli Nolet for their resiliency in this challenging year. We appreciate you all!

Acting as an intermediary artist resource centre with a dedication to provide our members with the most modern and relevant technology in support of their artistic visions requires constant research, attention, and communication between multiple key stakeholders. The unnerving current narrative we have all been experiencing through our lives as of late has vastly accelerated various unforeseen circumstances that have restructured the foundation of how our society operates at this time. Conversely, improved advances in modern technology have allowed the FMC to counteract these obstacles by embracing a new artistic paradigm that fostered accessibility, promoted inclusiveness, and maintained a previously implemented mandate on diversity. A call to action that seemingly sparked a more relevant methodology to match the undeniable electricity that is derived from genuine collective community consciousness was internally introduced and embraced. This energy was also evidently present in the work of the artists we partnered, and collaborated with who translated their thoughts, ideas, passions, and perspectives in a multitude of ways that investigated, inspired, illuminated, and celebrated a variety of positive aspects that have derived from our current situation. These artistic efforts directly impact 92 artist members, 10 in-kind members and key partners, 4584 social media followers across all platforms, and over 18 000 website visitors.

As part of our ongoing advocacy, Factory Media Centre solidifies its entrance into a historically prominent city landmark. A transformative and immersive vibrant virtual hub with the physical attributes of an industrial conductor. This new and timely reality, artistic revolution, foundational relocation and unique combination of grassroots initiatives has provided a real comprehensive alternative to working professionals, learners, media activists, cultural connoisseurs, and artistic creatives.

Artistically, this will allow artists to explore the forefront of a transformative technology in a truly culturally transformative time. Artists will work closely and remotely to elevate the processes of content creation, co-production, decolonization, and public presentation through the systematic decentralization of a partnership that is in line with FMC's objectives to further connect bridges of traditional access while organizationally enhancing opportunities for artistic and professional career development and growth.

On behalf of the Factory Media Centre, I would like to take this opportunity to thank our funders: Canada Council for the Arts, Ontario Arts Council, Ontario Trillium Foundation, City of Hamilton, Incite Foundation for the Arts, and the Hamilton Community Foundation. Thank you as well to the Canada Museums Association/Young Canada Works and the Canada Summer Jobs program for their support in bringing contract staff to FMC.

Chair Report

DANIEL FROME (CO-CHAIR)

Despite pandemic woes, FMC's 2021 plans looked bright and full of promise. We were to inherit a new location, a new fundraising mandate, and a new direction focussed on media activism.

Months passed, lockdowns endured, global supply chains halted, and construction on FMC's new location became delayed on an ever-increasing timeline. Simultaneously, Hamilton's unprecedented double-digit growth in real-estate value ratcheted up the pressure to vacate our James Street North address.

For several months, it was challenging to move forward in any direction. Revenue declined due to pandemic safety rules shuttering the equipment rental business. The lease of our old location grew more precarious while the new location appeared equally in jeopardy. As a final blow, the FMC failed to meet the timeline obligations of a critical relocation grant due to a backlog of permits caused by the pandemic, the loss of which would require a significant change in operations.



A flashpoint came on June 25th when I attended the Art Gallery of Hamilton's Roundtable, with over a dozen Hamilton-based non-profits sharing their story of the pandemic. For the majority, the story was a predictable tale of downsizing and lost revenue, but resilience nonetheless. The story was much worse for a sad few: resources were gone, their organizations were no more.

A pattern was clear: larger organizations with vast numbers of strategic partners could "weather the storm." Smaller groups quickly found themselves out of options.

The team recognized that survival was highly dependent on strengthening its partner relationships. To this end, FMC engaged two strategic partners: BayFront Law, a legal firm specializing in commercial real estate, and BLR - arguably Hamilton's most experienced accounting firm for nonprofits. Lastly, FMC and its new location partner jointly proposed an extension to the relocation grant, a huge milestone that our grant officer approved on September 23rd.

While FMC's new location is still a work in progress, we have finished the year with a financial position nearly unscathed from pre-pandemic levels and enjoy the support of a great set of new partners.

The sum of this means that the FMC will continue to be supported financially, legally, and administratively, no matter the uncertainty that remains in the upcoming year. We have weathered the storm and continue supporting the Hamilton arts community through innovative programming, exhibitions, and educational pursuits as David so eloquently illustrated. 15

Audited financial statements presented by Vicki Wilson of BLR LLP for FMC's 2020 - 2021 fiscal year



Financial Report

NICHOLAS GERVAIS (TREASURER)



I am thrilled to be addressing the FMC membership for another year as Treasurer. I am proud of FMC's financial accomplishments during this transitional year amongst our relocation and ongoing pandemic.

As of the end of 2021 FMC is in a healthy financial state. FMC is in year two of our 4-year multi-cycle operating Grant from Canada Council for the Arts, ensuring a steady foundation for us until 2024. FMC received Media Art operational funding from the Ontario Arts Council for the 2021-2022 fiscal year. FMC is hopful for a notice announcing that OAC will revert back to a multi-year funding cycle again as pandemic restrictions continue to lift. The City of Hamilton's City Enrichment Fund continued to support our operations into 2022.

> We are grateful to have welcomed 5 contract staff in 2020-2021 made possible through the Government of Ontario Canada Summer Jobs Program and Canadian Museums Association/Young Canada Works.

FMC continuously works to maintain our operating grants, and increase funding through new grants and fundraising initiatives. In 2021 FMC received project grants through the Hamilton Community Foundation's Pandemic Relief fund to revmping our website, and Incite Foundation for the Arts funding to support our numerous auxiliary programming projects. I am also happy to report that members have resumed their projects paused due to the pandemic - FMC has fulfilled 118 equipment services in 2021, a 15% increase from 2020.

It's been an honour to work alongside my collaborators on the Board, Kristina, Wendy and our new auditors, Vicki Wilson and Tarun Singla from BLR LLP. I want to especially thank Daniel Frome, who has been working behind the scenes to bring FMC up-to-date with new digital access to financial accounting practices including the virtual access to our charity's Canada Revenue Agency account. This update enables the FMC to have a more detailed view of our organizational finances, digitally file documents, and catch up on long overdue HST/GST rebate returns expected to be completed in the new year. These credits will be deferred and utilized for long-term organizational sustainability. I am especially excited to work with our incoming board members to spend more time developing a fundraising and development strategy to fully leverage our charitable status for new revenue streams.

Thank you for allowing me to serve as Treasurer, FMC's team will continue to work towards increasing financial sustainability in 2022.

Programming Report

WRITTEN BY KATHERINE DIEMERT, DELIVERED BY MICHAEL DIRISIO

FMC's 2021 programming featured 62 artists and made meaningful connections with our members and community through 4 residencies, 10 exhibitions, 6 workshops, 7 virtual meetups and 5 artist talks.



Our winter 2021 programming started with the launch of ScreenShare, a virtual bi-monthly sharing event for members to share works in process, ideas, or reflections. Developed by John Hill and Tee Kundu, we intend to continue this program into 2022.

Our spring &NOW Production Residency supported four artists in remote creation. The residency resulted in: an interactive narrative experience by Claire Scherzinger, animation studies inspired by traditional Chinese superstitions by Jessica Jang and Ron Siu, and a solar-powered video installation by Stephanie Deumer.



Each resident connected with audiences both local and global throughout all stages of their residencies through: an artist talk, hosting workshops, and a public exhibition.

2021 saw the launch of a new Technical Residency program where FMC provides long-term access to media equipment and mentorship towards the completion of a large-scale project. The first recipient of the residency was Hamilton Ladies of Film and Television. LOFT held an inaugural film screening of "Why Didn't I Leave" at the Hamilton Film Festival.

FMC worked with Jorge Lozano in partnership with the Workers Arts and Heritage Centre for a special May Day event, titled *Other Forms of Being Equal*. A weekend-long online screening program and window exhibition culminated in an artist talk with Jorge, in conversation with Jessica Ariana Rodriguez and John Edward Isaiah Hill.

Our James St. N. location's window space was especially significant as a means to connect with our local audience during intermittent lockdowns, as and as the last year in this location. Works presented included: Lucille Kim's *Partial Solitude*, Janet Marie Rogers & Bawaadan Collective's Monologue Harmonic in partnership with Hamilton Artists Inc., and *Infinite Scroll: Smocking a Smock* by Khadija Aziz in partnership with InterAccess for Vector Festival 2021.

FMC provided programming support and equipment partnerships with Workers Arts and Heritage Centre, Art Gallery of Burlington, BillBored, and Industry's #iamstillanartist project to publicly present media art in new ways. This included workshop partnerships for Art Gallery of Hamilton's Youth Film Challenge Workshop Series and Cobalt Connects Remote Winterfest workshop which produced 16 child-friendly interactive games and coding experiences.

Over the course of 2021, FMC worked to support artists during difficult times. We provided meaningful experiences for our members and community and shared our resources through partnerships with local organizations and artists. We're excited to continue bringing dynamic and accessible programming to you online and from our new home, in the new year!



ScreenShare

JAN - DEC - 7 EVENTS IN 2021

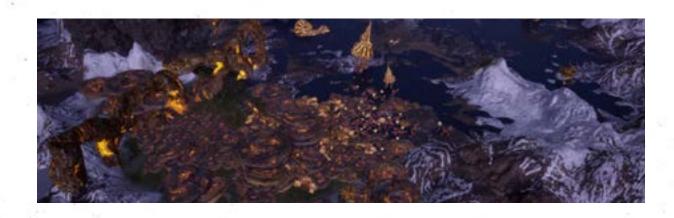
ScreenShare is an online event series to bring the community together in the spirit of sharing, caring, and solidarity featuring soft art critiques and networking opporunities. Created by FMC's Winter 2021 Programming Assistants, John Hill and Tee Kundu, FMC intends to continue the program as long as there is interest from the community.



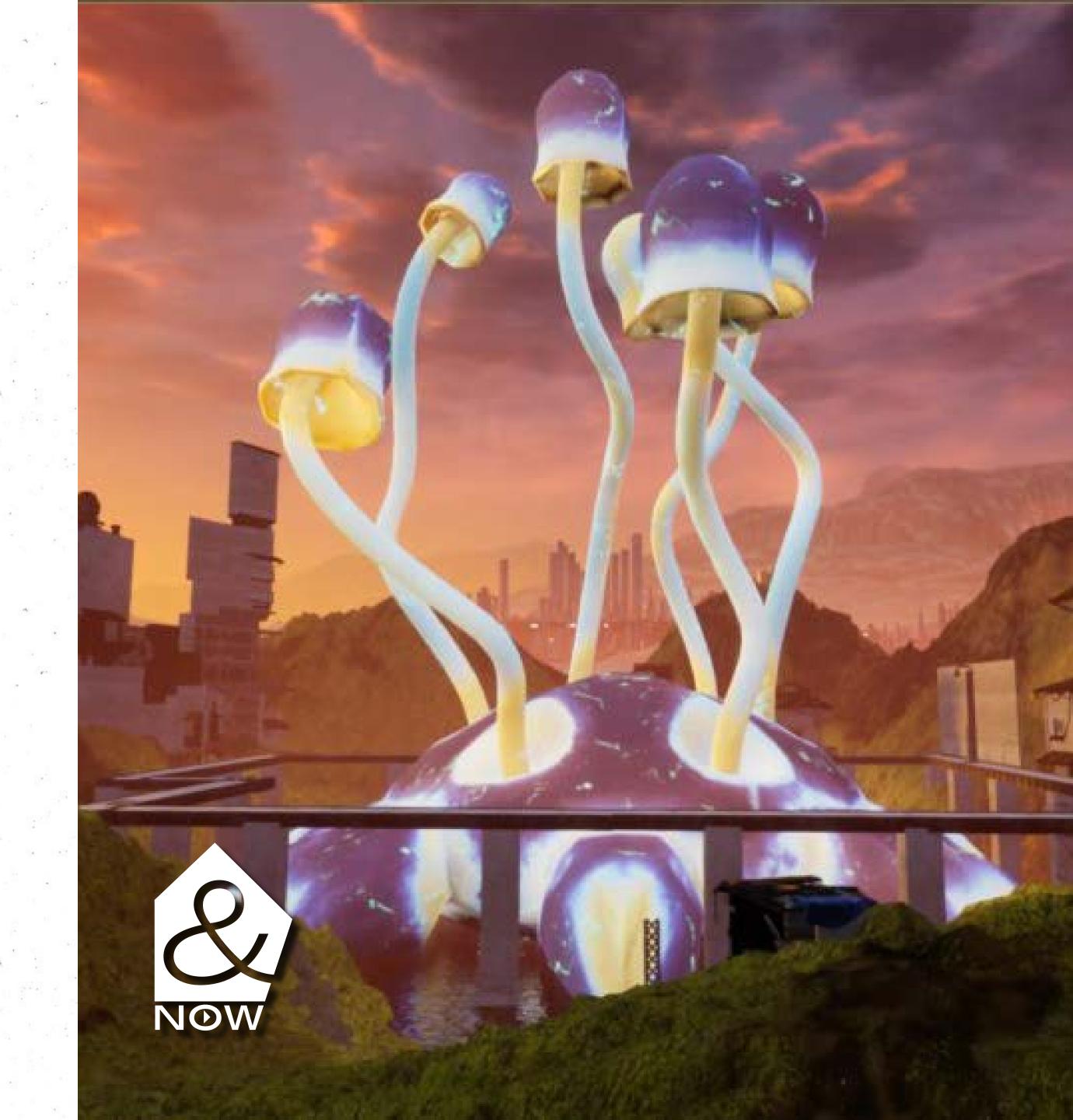
&NOW 2021: The Floating Planets

CLAIRE SCHERZINGER

JAN - FEB, 2021



A production residency to develop a short film and installation titled *The Floating Planets*, an interactive graphic novel experience utilizing Eko Studio.

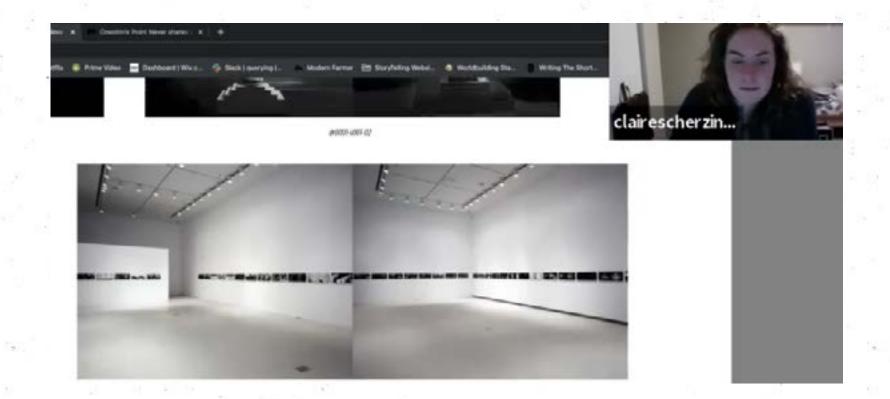


CLAIRE SCHERZINGER CONT.
PUBLIC PROGRAMS:

MARCH 4: SOCIAL MEDIA NARRATIVES WORKSHOP

MARCH 8: ARTIST TALK WITH UNREAL ENGINE & EKO STUDIO SOFTWARE DEMO

MARCH 2021: RESIDENCY WIP WINDOW EXHIBITION





Winterfest Scratch Studio

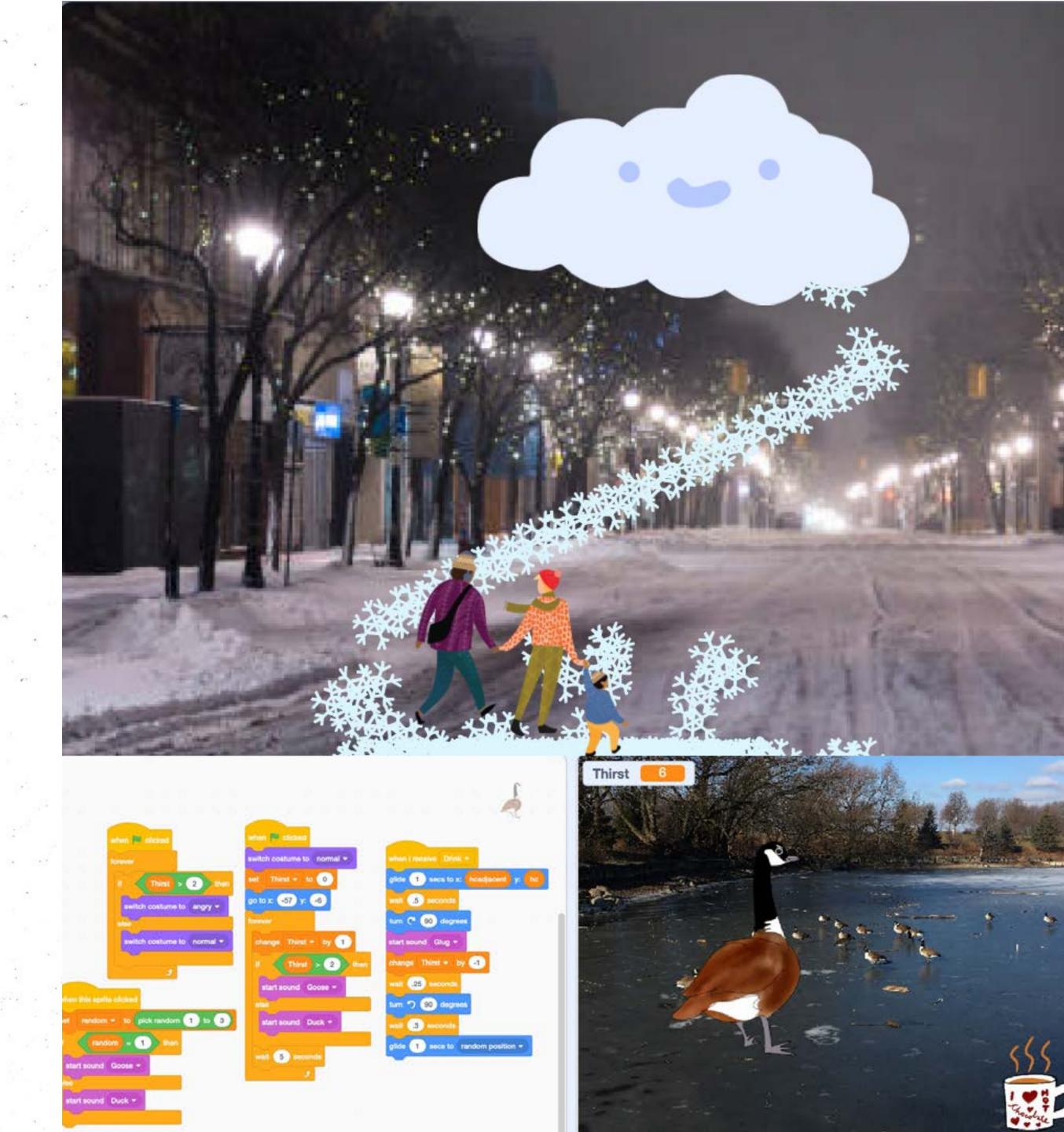
JAN 30 - FEB 17

The FMC team partnered with Cobalt Connect's Hamilton Winterfest to produce 16 Family Friendly interactive animations and games in Scratch!

Scratch is a free online platform to teach visual coding skills to young children. FMC contributors include: Staff: John Hill, Tee Kundu, Kristina Durka, Board: Katherine Diemert, MJ Hwangbo, Volunteers: Evan Flecknell, Tess Visser







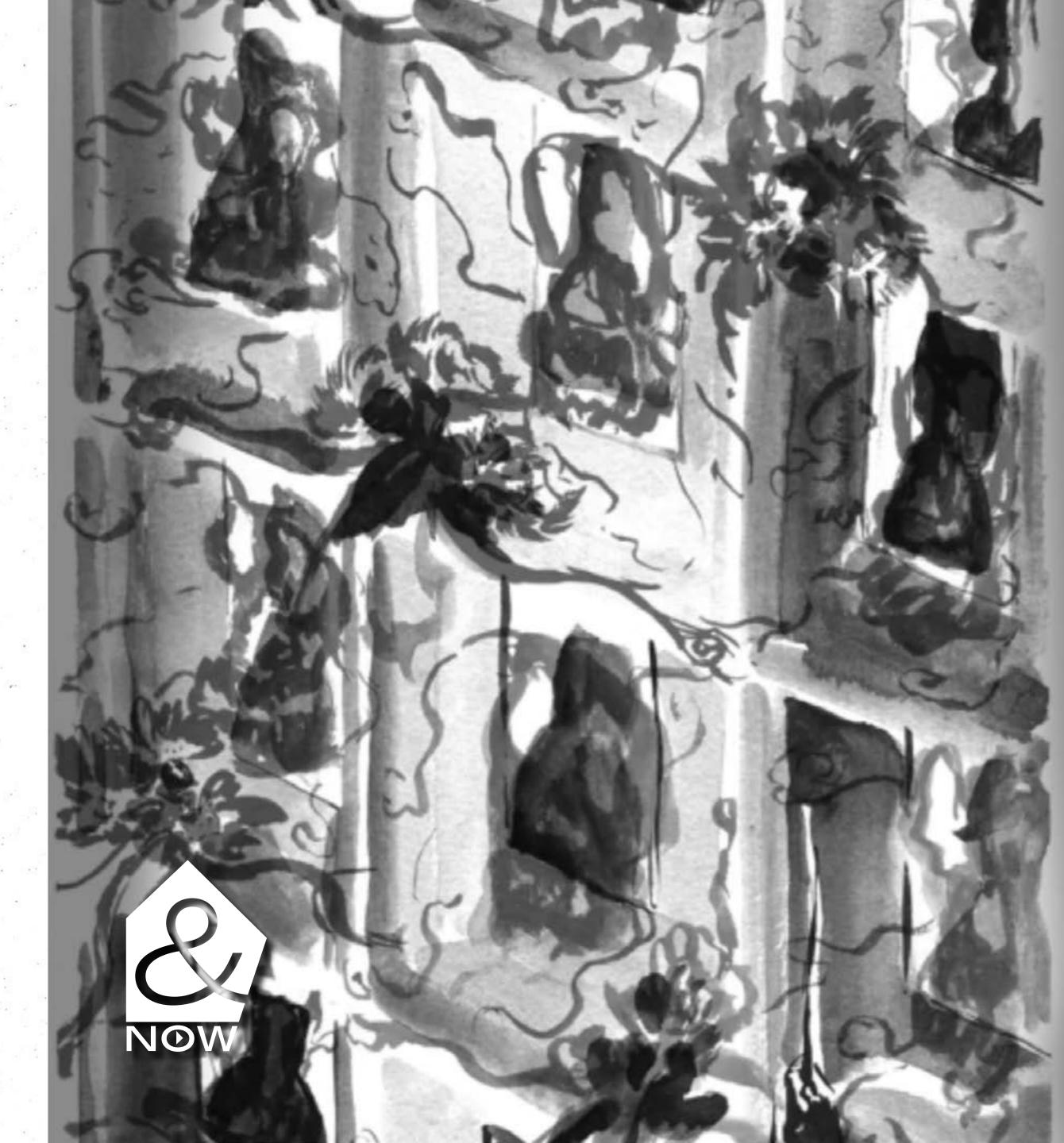
&NOW 2021: Animation Studies

JESSICA JANG & RON SIU

FEB - MAR, 2021



A production residency to explore
Chinese superstitions through analog
and digital approached to animation.
Themes include re-imagine stories based
on Chinese constellations, Qing dynasty
gossip, and family accounts of the
supernatural.



JESSICA JANG & RON SIU CONT.
PUBLIC PROGRAMS:

JUNE 10: ARTIST TALK REFLECTION AS ARTS WORKERS & ARTISTS THROUGH THE PANDEMIC

JULY 16 - 25: RESIDENCY WORK
FEATURED IN HILBERTRAUM (BERLIN)
EXHIBITION NACHTPFLANZEN





&NOW 2021: Solar Powered Video Installation

STEPHANIE DEUMER

MAR - APR, 2021



A production residency where a video exploring varied and diverse concepts of Mother Nature was projected onto seedings, delving into the complicated relationship between women and nature.



STEPHANIE DEUMER CONT.

PUBLIC PROGRAMS:

MAR - APRIL: TWITCH LIVESTREAMS SATURDAYS: INSTALLATION/PLANT

UPDATES

TUESDAYS: FILM/RESEARCH

MAY 11: SPOOKY ACTION ARTIST TALK: HISTORY OF PROJECTION & FEMINIZED DIGITAL ASSISTANTS

MAY 2021: RESIDENCY WIP WINDOW EXHIBITION







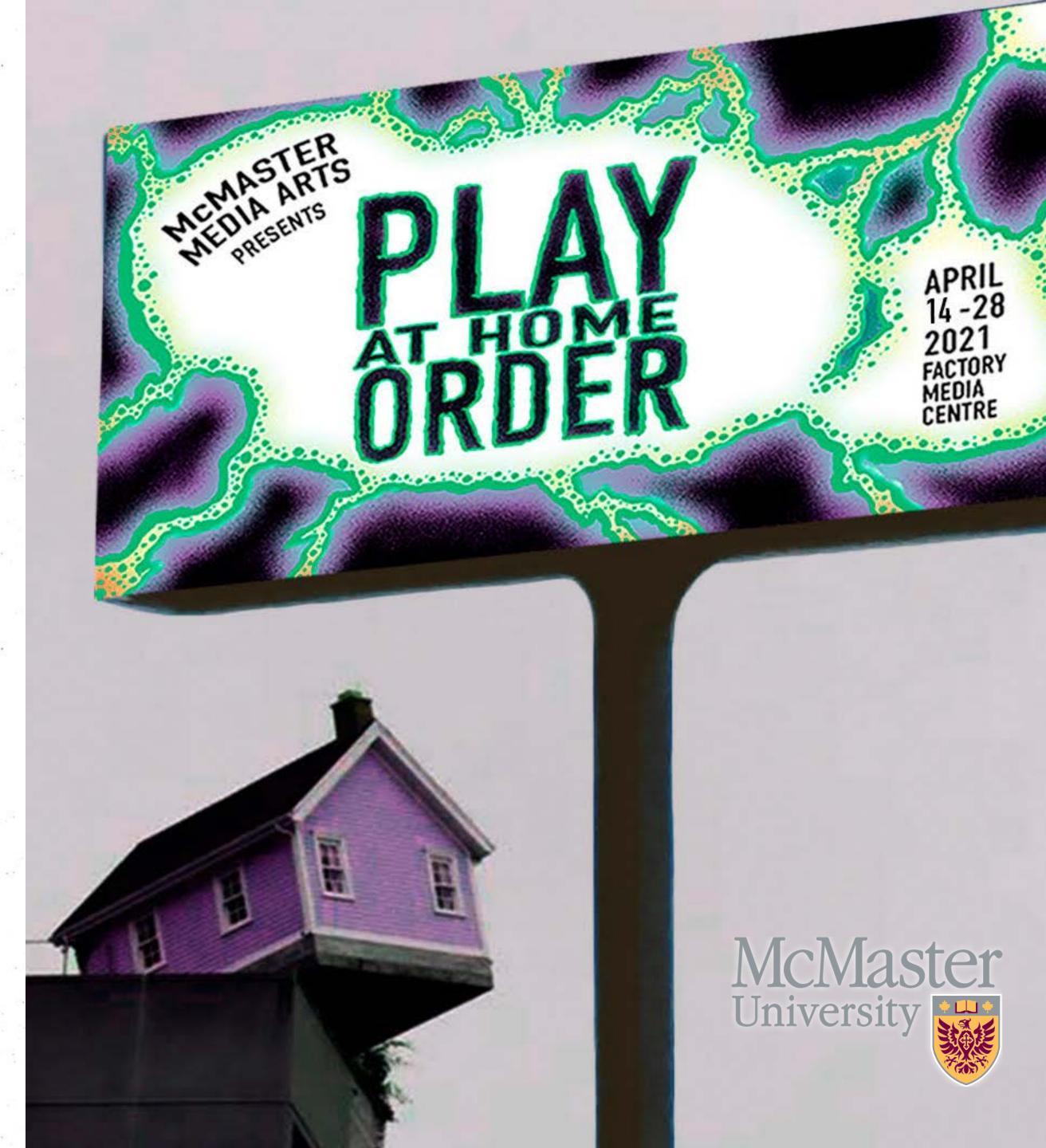
Play at Home Order

MCMASTER MEDIA ART 2021 GRADUATE EXHIBITION ONLINE & IN FMC WINDOW APR 14 - 28, 2021

MMEDIA 4ST6 offers fourth year Media Art students the opportunity to develop projects through a culmination of research, development, and creation skills.

Artists: Pat Bommarito, Aidan Denommee, Jasmin Eng, Khaleel Gandhi, Xiaofan Gu, Alaa Ismail, Shasni Pathirana, Marco Ricciuti, Duncan Simmons, Jesse Visser

Advisors: Andrew Mactavish, Chris Myhr, Liss Platt



Other forms of being equal

JORGE LOZANO
VIRTUAL & WINDOW SCREENING

APR 30 - MAY 2, 2021

This May Day screening featured works by Jorge Lozano (Governor General's Award Recipient, 2020) that draw on unfinished conversations begun on the picket line, the slow burn of social change, and slogans from past May Day demonstrations.

Presented in partnership with Workers Arts and Hertiage Centre





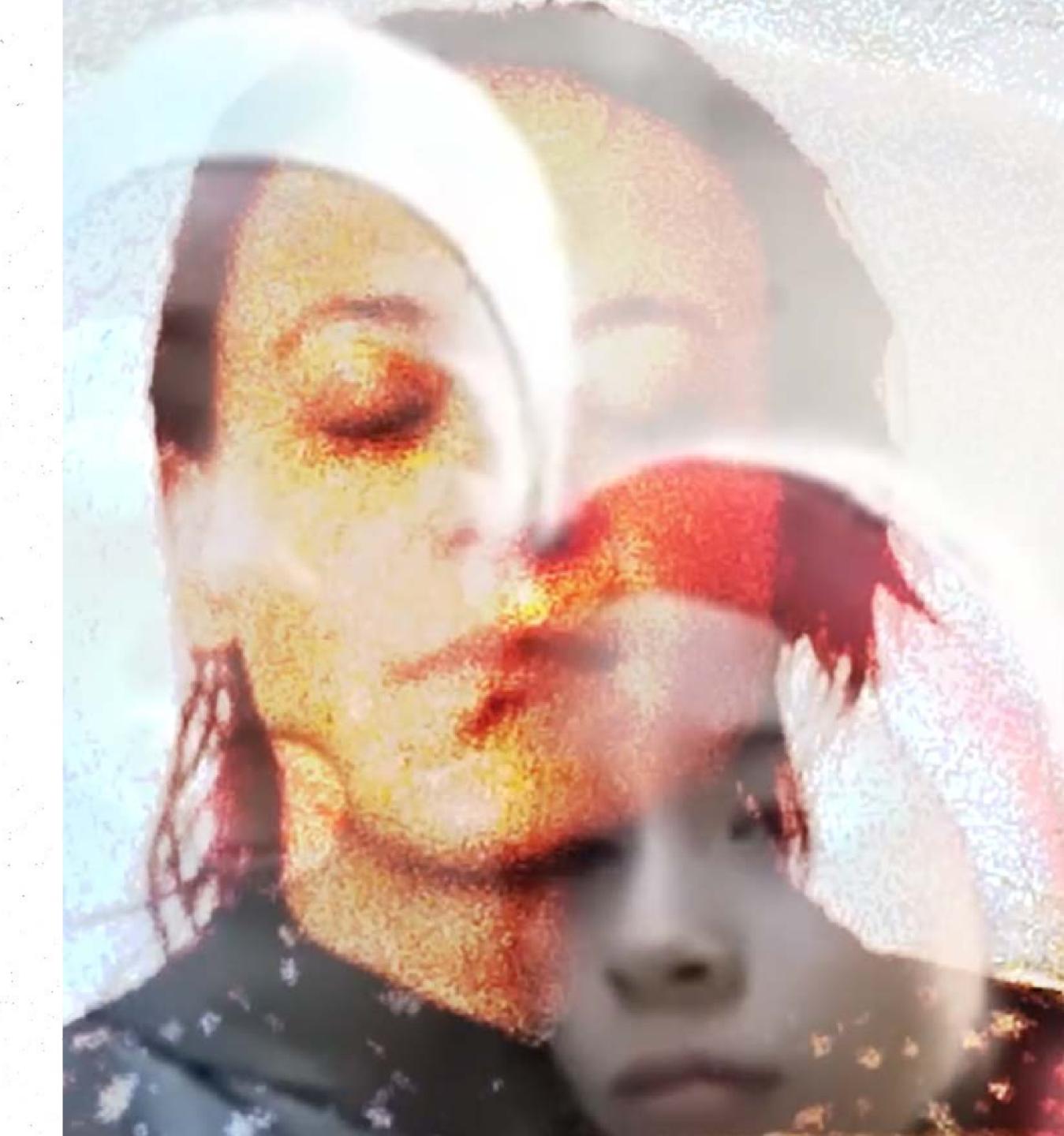
JORGE LOZANO CONT.
PUBLIC PROGRAMS:

MAY 1: ARTIST TALK IN
CONVERSATION WITH MEDIA
ARTISTS JOHN HILL AND JESSICA A.
RODRÍGUEZ

SUMMER 2021: FREE PUBLICATION OF THE ARTIST TALK







Partial Solitude

LUCILLE KIM
VIRTUAL & WINDOW EXHIBITION
JUNE 4 - 30, 2021



Very subtle and slow transitional movements of ocean waves, boats, and birds force the memory to associate them with its sound. Internally reminiscing behind the foreground of a deconstructed weave mat used as a common seating staple for Cambodian events with family and friends.



Monologue Harmonic

JANET MARIE ROGERS & BAWAADAN
COLLECTIVE
VIRTUAL & WINDOW EXHIBITION
JUN 18 - JUL 15, 2021

Monologue Harmonic was a video poem speaking in part from legend, despotic visions, collective cultural analysis, and individual repeal mirroring a reality not unlike Indigenous current experiences with respect to constant colonial resistances; where coming to terms with lost cultural distinction is fast becoming the new culture, of today/tomorrow.

Presented in partnership with Hamilton Artists Inc.

HAMILTON ARTISTS INC.



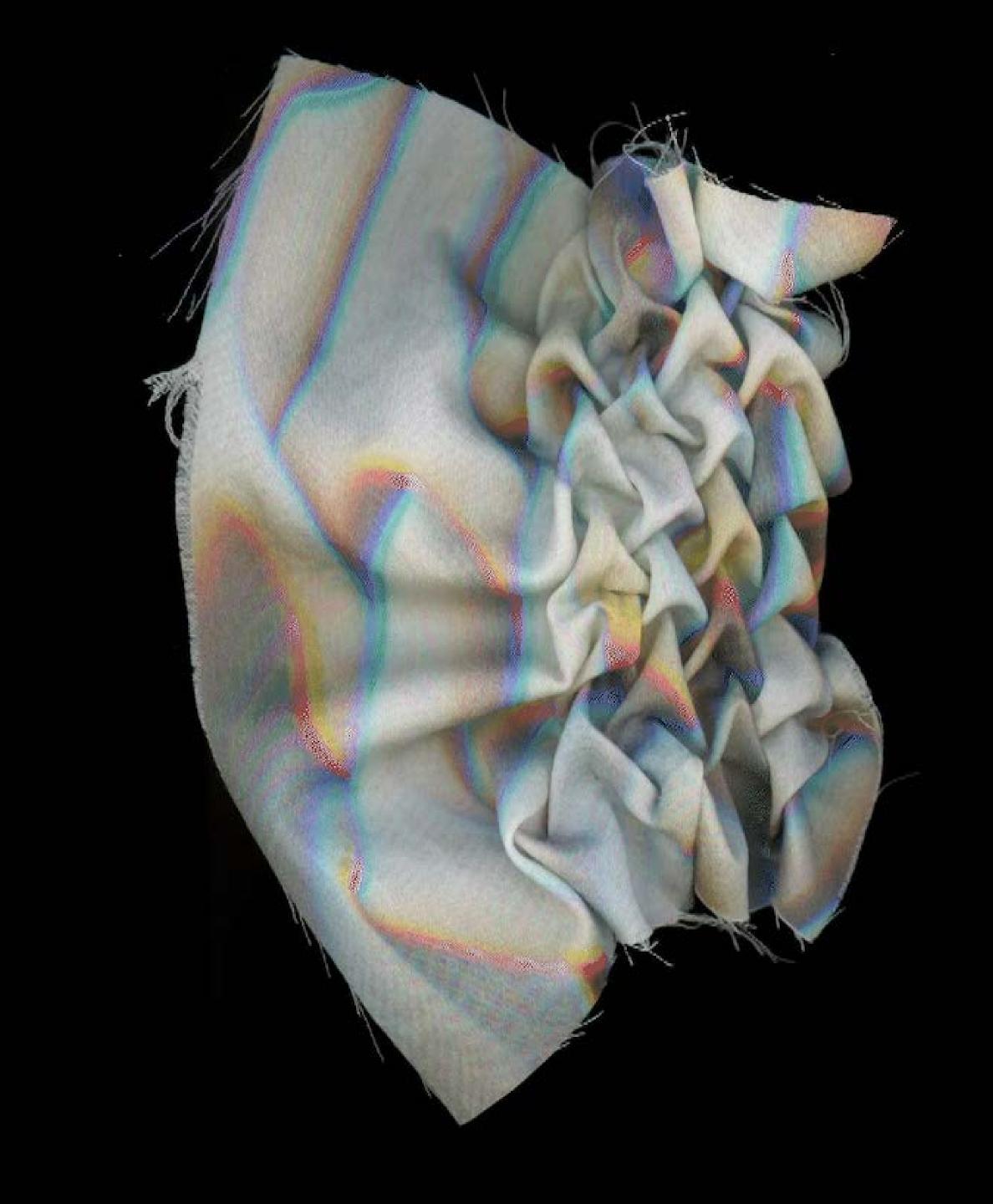
Infinite Scroll: Smocking a Smock

KHADIJA AZIZ VIRTUAL & WINDOW EXHIBITION

JUL 16 - AUG 9, 2021

Presented in partnership with
InterAccess for Vector Festival 2021.
Showcased GIF artworks that use
abstraction and repetition to simulate
the hypnotic effects of social media
scrolling. Other venues included
InterAccess Trinity Square Video &
Digital Arts Resource Centre in Ottawa.

Inter Access VECTOR FESTIVAL 2021



Technical Residency: Hamilton L.O.F.T

AUG - DEC 2021

FMC's Technical Residency program provides members access to all of our media equipment and resources for up to six months to realize a complex defined vision for a project.

Lauched by Laura Ellis, Alysha Main, and Cher Obediah, Hamilton Ladies of Film and Television seeks to bring together women working in all disciplines of filmmaking.



HAMILTON L.O.F.T. CONT.

NOV 14: SHORT FIM SCREENING AND PANEL DISCUSSION @ THE PLAYHOUSE THEATRE

Screening included "Why Didn't I Leave?",
Hamilton LOFT's inaugural project. This
film challenged the stigma behind victimblaming. The film explores the less
recognizable forms of abuse and barriers
many survivors face when trying to escape,
while highlighting the organizations that
support survivors.

Directors: Natalia Gomez. Mawrgan Shaw, Elizabeth Fraser, Teresa D'Elia, Anya Chirkova, Jess Joy, Emily Schooley

HAMILTON FILM FESTIVAL

Presented in partnership with Hamilton Film Festival

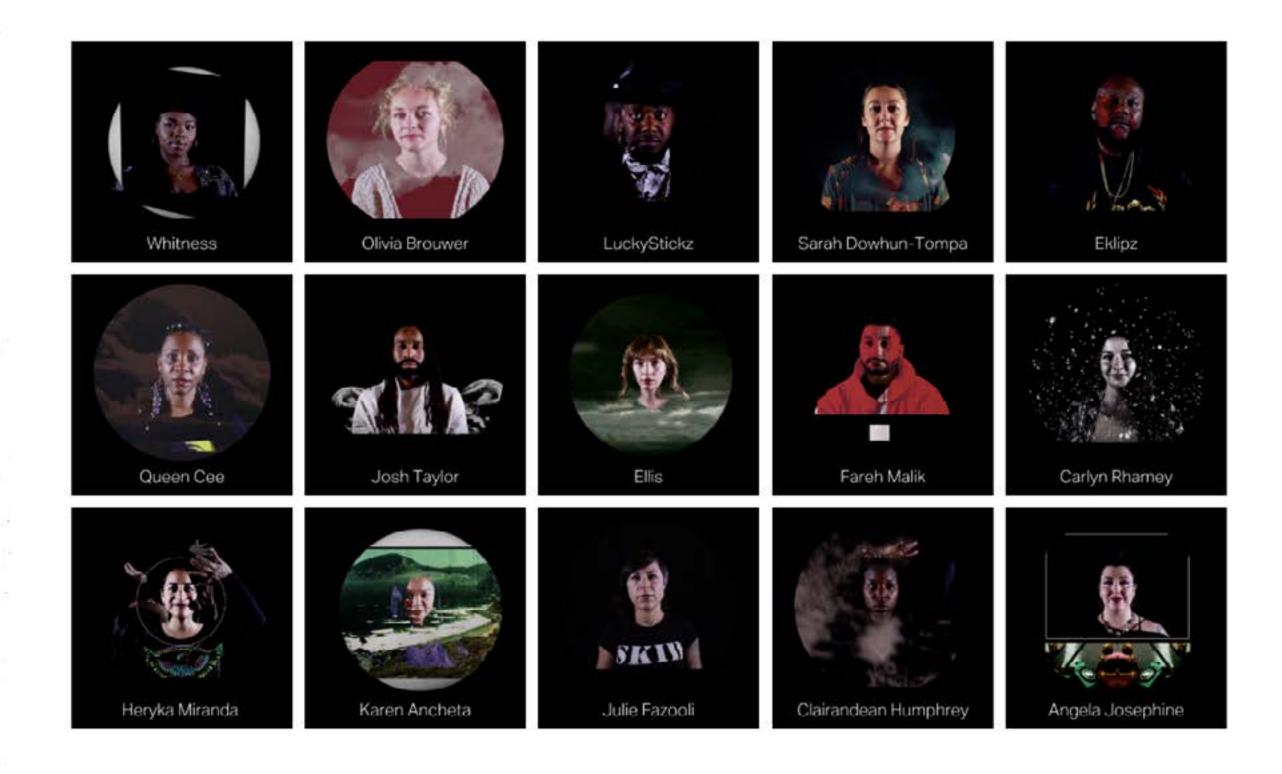


Industry Presents: #iamstillanartist

NOV 4 - DEC 22 2021

#iamstillanartist project. As a response to COVID-19 closures this project is a reminder that Hamilton artists have kept going. We are still writing, drawing, painting, dancing, singing, performing, creating, making. We are still here. We are still artists.

A video installation featuring 15 artists
has travelled accross venues in Hamilton
incljuding the Art Gallery of Hamilton,
Cotton Factory, Theatre Aquarius, Farside,
and Vintage Coffee Roasters



Artists: Whitness, Olivia Brower, LuckyStickz, Sarah Dowhun-Tompa, Eklipz, Queen Cee, Josh Taylor, Ellis, Fareh Malik, Carlyn Rhamey, Heryka Miranda, Karen Ancheta, Julie Fazooli, Clairandean Humphrey. Angela Josephine



Community Partnerships

Through our community partnerships we encourage collaboration with local organizations or individuals who require access to professional media equipment, or media skills to produce programs to benefit the greater community.

Workers Arts and Heritage Centre: *Theatre From The Jungle*: Richard

Ibghy and Marilou Lemmens. exhibition support (Feb-Aug 2021)

Art Gallery of Burlington: *Diver*: Monira Al Qadiri: exhibition support (Mar-Aug, 2021)



Community Partnerships Cont.

Workers Arts and Heritage Centre:

Fashion Forward and iAdelante Seimpre!

Exhibitions curated by Hitoko Okada:

Curatorial video equipment support,

filmed by Dima Matar (Aug-Oct 2021)

Art Gallery of Hamilton Youth Film Challenge Workshop Series: Narrative Film w/Radha Menon, Film Curation w/ Ryan Ferguson: equipment support (Aug-Oct 2021)

BillBored: Outdoor Community
Projections for Art Crawl: exhibition
support (Sept-Present)

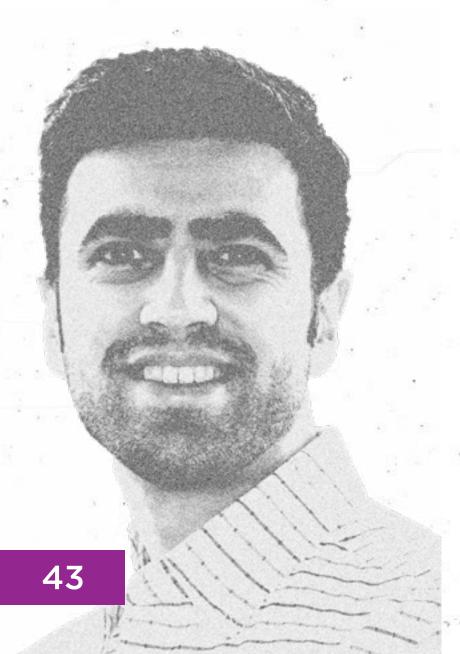


Equipment Report

KIAN KOOCHEKI

FMC's role as a media art production centre is to provide our artists with access to the latest in technological tools and necessary software programs for industry standard workflows.

2021 ACQUISITIONS MADE POSSIBLE THROUGH CANADA COUNCIL FOR THE ARTS MEDIA EQUIPMENT AQUISITION GRANT



LIVESTREAM HARDWARE:

Blackmagic Design Ultrastudio

Recorder (1x)

Sennheiser EW 112P G4 - A1 (x2)

Blackmagic Design Atem Mini

Switcher (1x)

Rode smartLav+ (x2)

Blue Yeti Desktop Microphone (x2)









DONATIONS:

In addition to grant acquisitions, FMC is grateful to have received the following pieces of equipment as donations from our community members:

EVAN FLECKNELL:

Manfrotto 127 camera dolly
Kinect for Xbox One: for use for
immersive interactive installations

GIOVANNI MLECZKO:

Various light gels

JOHN KIRK:

Lens and Tripod compatible with our JVC GY-HD100 camcorder









2021-2022 (PROPOSED) ACQUISITIONS

Blackmagic Pocket 6k (x2) Lens kit (35mm, 50mm, 85mm)

These proposed acquisitions were chosen based on feedback from our members' equipment survey for smaller cinema cameras, and selected for their compatibility with the rest of our equipment holdings. If we successfully receive funding for this new cinema equipment, these cameras will compliment our livestream kit for multiple camera angles.









Equipment Report

JESSICA RODRÍGUEZ

IMMERSIVE SPACE UPDATE

FMC gratefully received funding through our Ontario Trillium Foundation Capital grant to bring a state-of-the-art immersive 360 projector to Hamilton for use in our new space at 366 Victoria Avenue North.



The BroomX MK360 projector was recieved in Decemeber 2020, and is now being housed at the BlackBox Theatre at McMaster University to research possible projection and space arrangements. FMC board member, Jessica Rodríguez, is in charge of this research project, and is currently developing tutorials and documents to help future users. Jessica's research will ensure that the projector is up and running when we open our new space.



Administrator Report

KRISTINA DURKA

I am pleased to address Factory Media Centre's membership and visitors as administrator. 2021 has been, in a word, tumultuous. As an organization and a community we have had to confront many obstacles head-on, from continuing to adapt to the ongoing pandemic, to moving from our longtime home on James Street North, but it has also been a year of great opportunity. Necessity invites innovation and Factory Media Centre's membership and staff have more than rose to the occasion. The continued need for remote events has meant that we have been able to offer unique,

and inspiring programming with events like the virtual social ScreenShare utilizing gather.town, as well contribute in novel ways to community events and leveraging our equipment library to support our neighbouring centres.

The closing of our James Street gallery has been a challenging reality to confront, however the cooperation from our membership and aid from the community has been invaluable in ensuring our success in this transitionary period. The pillar of this support has come from our partners and dear friends, Hamilton Artists Inc. By providing FMC with a temporary home for our equipment services they have demonstrated their generosity and dedication to creating tangible support for Hamilton's arts community.



Also crucial to our continued programming and services are our community partners: AGH Film Festival, Art Gallery of Burlington, Billboard, Cobalt Connects/Winterfest, Industry, InterAccess/Vector Festival, Farside Hamilton, Hamilton Artists Inc., Hamilton Film Festival, Hamilton L.O.F.T., McMaster University, and Workers Arts and Heritage Centre. From the bottom of our hearts, thank you for your support and we eagerly anticipate working together more in the future.

Thank you once again to our funders: Canada Council for the Arts, Ontario Arts Council, Ontario Trillium Foundation, the City of Hamilton, Incite Foundation for the Arts and Hamilton Community Foundation for their continued support and trust in FMC to serve our local creative community. Thank you also to the Government of Ontario and Canadian Museums Association, their contributions enabled amazing youth artists to join our staff including John Hill, Tee Kundu, Eli Nolet, Jeanne Fries and Alex Ramsay. We are grateful for your unique skills and distinct voices which have all contributed to this year's successes, and laid robust plans for the future. Thank you as well to our outgoing board members Sean McCormack, Steve Coulson, and MJ Hwangbo - your expertise and generous spirit will always have a home at FMC.

As we enter a new year, we look forward and are filled with hope. Hope for the potential of our new space at 366 Victoria Avenue North. Hope for new partnerships and for building on the ones we already have. Hope for the collaborations in progress and the ones yet to come. Factory Media Centre has the best members in the world and we look forward to continuing to serve them and our community as best as we can.

New Activities & Initiatives

BOARD RETREAT

The FMC Board has scheduled a retreat for January 2022 since this working board has not yet met in person. This meeting will not be all fun and games, as we aim to review and propose edits to FMC policy and bylaws to comply with new Ontario Charity legislation before the dealine of 2023. Please stay tuned for a report following this meeting in the new year.

NEW GRANT - ONTARIO ARTS COUNCIL ARTIST-PRESENTER COLLABORATION PROJECTS

FMC is fortunate to be leading a new project in 2022 called Alt-Futures, which is a digital residency program for emerging BIPOC artists located outside of Toronto. A cohort of 6 artists will take part in digital skill development workshops in Spring 2022 to work towards an exhibition in the Summer. This program was developed in collaboration with Winter 2021 Programming Assistants, John Hill and Tee Kundu. FMC is thrilled to welcome them back to the team for this project!

Board Activity

BOARD OF TRUSTEES - OUTGOING
SEAN MCCORMACK
STEVE COULSON
MJ HWANGBO

BOARD OF TRUSTEES - CONTINUING
DAVID LLOYD (CO-CHAIR)
DANIEL FROME (CO-CHAIR/SECRETARY)
NICHOLAS GERVAIS (TREASURER)
MICHAEL DIRISIO
KATHERINE DIEMERT
JOHN KIRK
KIAN KOOCHEKI
JESSICA RODRÍGUEZ

Board Election

NOMINATIONS FOR INCOMING BOARD OF TRUSTEES

LUCY REDDY (FUNDRAISING & DEVELOPMENT)

STEPHAN MACDONALD-LABELLE

RYAN D'SOUZA

CONRAD MARION

Lucy Reddy



Lucy Reddy, a graduate from Toronto Film School, began her career voluntarily working at the Canadian Film Centre as a Script Supervisor and at Toronto's International Film Festival. Shortly after, her journey started on Quibi's Dodge & Mile's pilot series as a Shift Supervisor working with union actors. Lucy had the opportunity to navigate between departments and began working as a Location Support Personnel on a Netflix original, The Umbrella Academy. She is formerly known as an Education Coordinator and Project Portfolio Manager where she led multiple research analysis projects for Canada's Immigration Regulatory Council (ICCRC), working closely with the Director of Education. Recently, Lucy became an ArtWorksTO Next Stream 2021 alumni this past June where she was mentored by her leadership team at The Remix Project. Lucy became the Creative Director of her most recent work, Tower Renewal corporate video for the City of Toronto. Lucy Reddy is what most would say, as someone intolerable. Although this can be a flaw for many, it's a weapon for Lucy. She's the person who is always there, she's probably even in your likes. Someone attentive and always exploring her paths by mastering the true art of drive and consistency. Lucy is ready to be a part of the conversation with Factory and looks forward to meeting you all!

Stefan Macdonald-Labelle



Stefan MacDonad-Labelle graduated from the University of Ottawa with a degree in Health Sciences and then opted to take a left turn to work in the film industry. During this time, he has worked as an Assistant Camera, Camera Operator, and Location Manager until transitioning to the world of post-production. Since then, he has worked as an editor, colorist, and VFX Artist whose projects have been featured on networks such as OutTV, UKTV, CBC, Hollywood Suite, and the History Channel. Outside of this, Stefan also writes, directs, and produces independent genre films as well as a podcast, and enjoys digital sculpting and hardsurface modeling within 3D applications

Ryan D'Souza



Ryan D'Souza is an academic writer with a focus on postcolonial culture and media. He explores the continued effects of colonialism to show how western knowledge subordinates all parts of the world through expansion and supremacy. His writings on modernity, philosophy, and science question how we know what we know.

Conrad Marion



Hello! My name is Conrad Marion. I am a Hamilton-based visual artist. My work is a subtle examination of the tragic romantic hero through abstracted narrative text. Utilizing sound, text, video, and site specific installations; stringing together internal monologues of loss, romance and the toxicity of the hypermasculine. My professional experience lies in non-commercial gallery work. For several years I held a directorship role at one of Calgary's oldest artistrun centres; Stride Gallery. While there I was fortunate to have gathered a wealth of technical experience in both arts administration and art installation. I'm excited for the opportunity to become involved with Factory and I look forward to meeting you all!



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