

**FACTORY**  
**MEDIA CENTRE**

**2017**  
**ANNUAL REPORT**



# CHAIR REPORT

There is a page turning at the Factory.

Years of fixing problems and paying debts have made a vital difference and from where we are standing right now it does look like the hardest times are behind us. Seeing us in this position, looking back at the plans and difficult decisions we have made to get us here is a great place to be and as the FMC moves forward there is a new optimism of what may come.

I cannot overstate the importance and the difficulty of this transition that the FMC has undergone, not only this past year but over the past three years. As the board of directors has prepared the FMC for a better future we have had to reinforce against the kind of mistakes that can inhibit the growth of small not-for-profits, mistakes that had indeed been real problems for this organization for many years. With confidence I can state the FMC has made great improvements this past year in how it operates and will continue to operate thanks to the hard work of its staff and support from its board.

So 2016 -2017 has been a year of reinforcement for the Factory. Reinforcing transparency; continuing to make our systems and the way we function clear and efficient. Reinforcing the role of our staff, developing an organization that can function at a higher degree of autonomy than it ever has. And reinforcing the crucial step of avoiding conflicts of interest. With surety I can state that the FMC has isolated and developed strategies to recognize and deal with conflicts of interest.

Beyond good governance these reinforcing policies are in anticipation of the moves we have made toward charitable status. We submitted our application earlier this year and while I wish I could give a final report of its full progress all we know is it will still take months to get back a response to our application, and perhaps several more to see it fully resolved.

While everyone here at the FMC knows there will be a lot of work yet to be done to make this transition, the reinforcements we have undertaken are the most strategic possible in preparation. And to be clear – there has been a cost to reinforcement. This has not been the flashiest year for the FMC, reinforcement has meant sacrifice – we have had to continue looking for cost savings and keeping down our debt. Reinforcement has meant reduction - over my four years I have seen many great exhibits and Factory events as we celebrated film and media arts in Hamilton – in light of the bigger picture this year we had to reduce it slightly. This year of reinforcement has been a year of responsible governance and preparation but make no mistake this has been a year of less as we prepare for a future of more.



## CHAIR REPORT CONTINUED

As we are seeing the cumulative effects of this good governance and fiscal responsibility unfold the FMC is finally moving into a time of potential growth it has not seen in several years and with certainty I can state there are great things to come.

And therefore it is bittersweet for me to be stepping down at this AGM and leaving the board. I had hoped to see the page fully turn and see us with our charitable status in hand before I had to move on but I am out of time. So I am comforted with the knowledge that I leave the Factory in the hands of such a good and responsible group of people. This group who is preparing to take the Factory forward is already showing signs of vision for where the FMC might go in the years to come.

Looking back, each of my last two AGMs as Chair I state that it has been my foremost intention to leave this place better than I found it. There have been so many people who have been a part of making it better in the four years I have been here and I have so much gratitude for them, it is due to their hard work and through the dedication of our great staff that I can state it to be true - this place is better than it was - and with absolute authority I can state that it is true because the reason we are here right now, the reason the FMC is still intact and celebrating its 2017 AGM at 228 James Street North is due to the hard work of its Board and staff - but especially for the unbelievable dedication I have witnessed of its executive. There are many people I would thank but for brevity I will especially single out Ryan Ferguson, Lisa La Rocca, and Amy McIntosh who have held and shared the positions of Treasurer and Secretary over the years I have been Chair, I salute you as comrades having fought alongside you, as builders as I have set to work beside you, and as friends as we have shared a special time and will always share a special bond. It is their work that has carried us here and so I am in debt to all their sacrifices and the time they have invested in these walls.

And so while it is always sad to leave knowing there is more work to be done, I leave gladdened to have had the honour to work with such a group and see this next group of engaging, capable, people forming a new board, full of the energy needed to pick where so many before us have left off. And so I leave the hard work to them and add my name to the list of those who have done their part. I will leave it at that.

All the Best!

Steve Hudak,

Chairman



# ADMINISTRATOR'S REPORT



Factory has come a long way since its last Annual General Meeting. Over the past year, I have met so many thoughtful and creative people who have come through our doors. I have had the pleasure of getting to know our members and patrons, and have witnessed the organization grow and change. I need to thank the Board of Trustees for their ongoing support and dedication to this place. As you know, Factory has limited staff resources to sustain its ambitious vision, and without the Board's countless hours of volunteer service I would not have been able to do the work I do. I especially want to thank outgoing Board Chair, Steve Hudak, who helped guide Factory out of some of the most difficult years for this organization. Steve stepped up to the role of Chair when Factory was in serious financial deficit. If it had not been for Steve's vision and perseverance I am not sure if our doors would be open today. I want to thank all of our dedicated committee members and volunteers for giving their time and creative energy to keep this place running smoothly. And to all of our new and old members—thank you for being members, renting equipment, and coming to events! This place is only here because of all of you.

Factory receives operating funds from three levels of government, and I would be remiss if I did not acknowledge them. Thank you to the Canada Council for the Arts, Ontario Arts Council, and the City of Hamilton for their ongoing support. I also want to express our gratitude to all of the organizations who partnered with us in numerous capacities throughout the past year: Art Gallery of Hamilton BMO World Film Festival, McMaster University, Hamilton Regional Indian Centre, Hamilton Conservatory for the Arts and Culture for Kids in the Arts, Worker's Arts and Heritage Centre, Hamilton Artists Inc., Kitchen Collective, Artist-Run Centres and Collectives of Ontario, Hamilton Film Festival, Peregrine Storytelling, HAVN and Hamilton Youth Poets.

2016-2017 has been a busy and fruitful year for Factory. I am looking forward to building on this success in 2018 with an expanded roster of skill-development workshops, new available rental gear, and exciting new monthly programming!



password: .....

```
eval $ slow 4 $ n (toradd 0.25 / 10(5,0) do(5,0)
c6(3,8,2) e6(5,8)) # sound "[ix,rash]"
# speed "[2,1]"
# shape "0.8"
# cutoff (slow 4 $ scale 100 1000 sinel)
# resonance "0.3",
loopAt 4 $ sound "arc"
```

```
eval --sfradkin
d3 $ stack [ n "0*8" # s "arpy" # cutoff (slow
```

```
eval https://is.gd/iclctidal
extramuros password (in the box above): disney
```

```
eval d6 $ slow 8 $ jux (striate 2) $ sound "sn*4" #
speed "8"
```

```
eval d11 $ sound (samples "bd*8?" (irand 30)) # gain
"2"
```

```
eval
```

```
eval
```

```
eval
```

```
eval -- HLÖDVER need error messages
d1 $ sound "arpy/4 [bd hh*2 hh]" $
```

```
eval --codenobi
d8 $ jux (rev) $ striate 4 $ slow 4
```

```
eval --?
d10 silence
```

```
eval d19 $ every 2 (density 6) $ every 3
```

```
eval d12 $ sound "u"
```

```
eval -- 2050 (tom)
d9 $ sound "" -- "[cp*1 cp*2]/2 --
```







EST. 1892  
Grand Canyon  
NATIONAL PARK  
Southwest National Monument

Boys & Girls  
Clubs of Hamilton  
Admission

Boys & Girls  
Clubs of Hamilton  
A safe place to be

Boys & Girls  
Clubs

# SPECIAL COMMUNITY PROJECTS REPORT



Over the past year, Factory was able to expand on its mission through several Special Community Projects. These projects allowed us to work closely with specific target groups, such as kids, youth, and emerging/student artists through a combination of affordable, accessible, and on/off-site initiatives.

## **SUMMER FILM CAMP**

Funded by the Hamilton Community Foundation, and in partnership with Culture for Kids in the Arts, we ran two fully-subsidized week-long camps in July. Children aged 9-12 learned to make a film from start to finish with the guidance and leadership of local artist-educators and professional filmmakers, Nathan Fleet and Shane Pennells. Working collaboratively, kids wrote the scripts, made props, learned to animate, filmed, recorded audio, tried editing and added soundtracks to their films. Each week's camp culminated in a celebratory screening for friends and family. The children's films also screened at the popular Kids Can Film program during the Hamilton Film Festival this fall.

## **TRADITIONAL RECIPES: FOOD AND FILMMAKING**

Funded by the Ontario150 Partnership Program, and developed in collaboration with Hamilton Regional Indian Centre and Kitchen Collective, TRFF engaged Indigenous high school students in the SHAE program in 8 weeks of hands-on cooking and filmmaking workshops. Vanessa Crosbie Ramsay spearheaded the project as Contract Special Project Coordinator along with artists Devin Bateson, Michael Laicini, and Jessica Lea Fleming. Every week the youth learned to cook a meal from an invited community elder, and documented the process on video with the filmmaking skills they learned from our media artists. We celebrated the students' work with a final screening party in May, along with musical performances and catered Indigenous cuisine.







## SPECIAL COMMUNITY PROJECTS REPORT CONTINUED

### 150 SECONDS OF ONTARIO FILM FESTIVAL

The 150SOFF celebrated the breadth and diversity of local artists and filmmakers through free screening and events between April and October 2017. Project coordinator Amy McIntosh organized free workshops and three incredible screenings in the spring and summer. The Experimental and Hand-Processed screening program was supplemented by a talk with established filmmakers Josephine Massarella and Barbara Sternberg. The Labour and Love program was hosted at the Worker's Arts and Heritage Centre and curated by Tara Bursey. The festival culminated with the 150 Seconds of Ontario Filmmaking Contest. The contest's numerous entries screened in October with a reception and five winning entries were awarded (4 jury prizes and 1 people's choice prizes). 150SOFF was made possible through support from the Ontario 150 Community Celebration Fund.

### FRACTALIZE 1 : I'VE LOVED YOU FROM AFAR

FRACTALIZE 1: I've Loved You From Afar was an interdisciplinary multimedia exhibition created by artists Lesley Loksi Chan, Tony Vieira, and Arthur Yeung in their artist residency at Factory Media Centre this summer. I've Loved You From Afar was the first installment of the FRACTALIZE series and a collaborative exploration of the ecstasies of distance and the glitches of desire. The multimedia exhibition included video installation, sculpture, music, interactive performances, VR experience and web app. The project, funded by the Ontario Arts Council, also included open studio sessions with the artists, free public workshops (including a Twitter Salon/Cyborg Soirée) in conjunction with the exhibition, as well as a panel discussion moderated by Ralph Benmurgui as part of the closing reception.





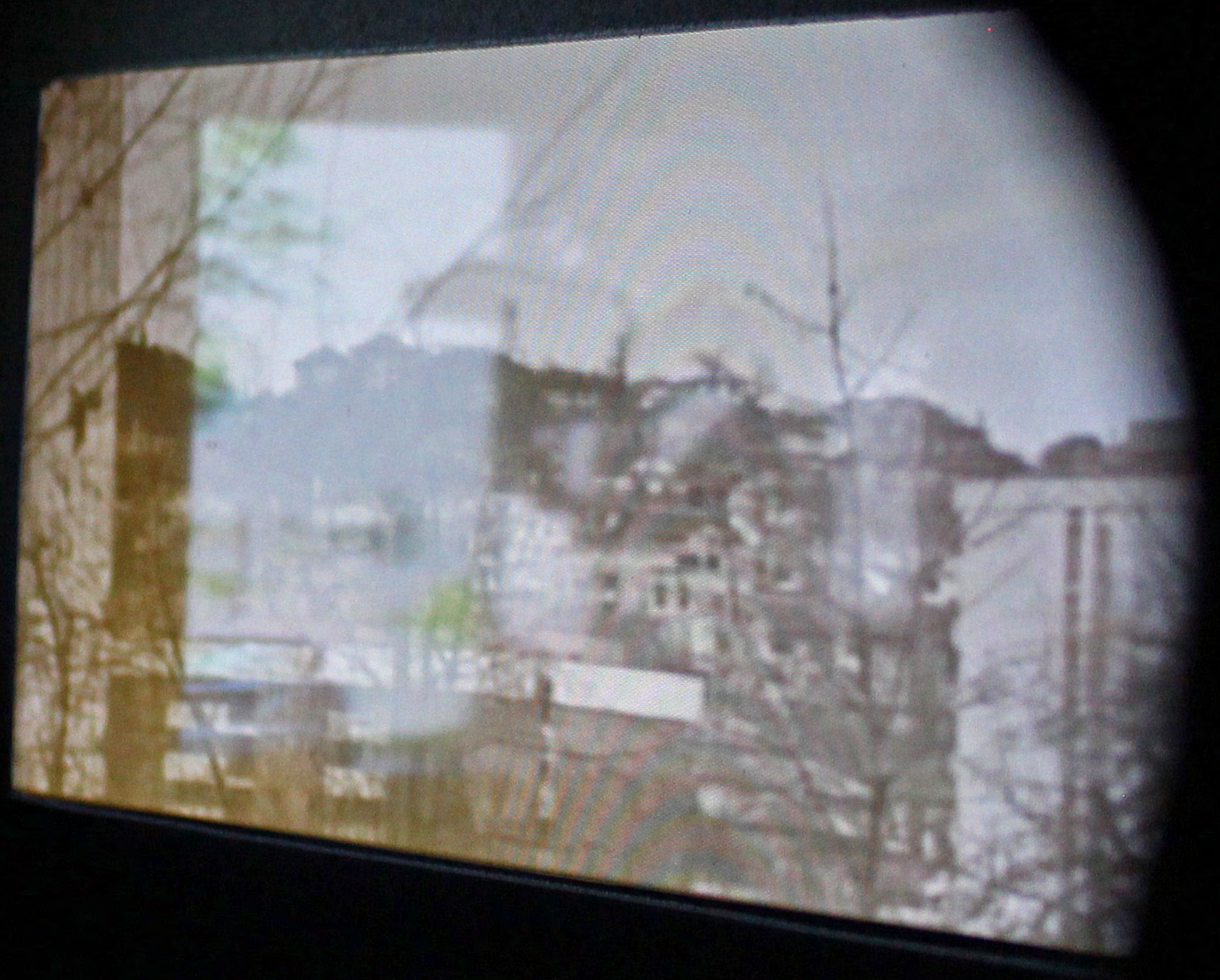


# PROGRAMMING REPORT

The Programming Committee is responsible for the implementation of Factory's monthly art crawl exhibitions/screenings and skill-development workshop offerings. After leading the Programming Committee for several years, Amy McIntosh stepped down from the committee and the Board. We would like to extend Amy our gratitude for the dedication and vision she brought to Factory throughout the years. Her energy and enthusiasm will be sorely missed!

In 2016-2017, Factory hosted numerous monthly art crawl programs which drew over 4000 visitors. In the spring, programs included a solo exhibition by emerging artist Zana Kozomora entitled "Towards the Echoes of Ritual," a group exhibition of works by graduating McMaster Multimedia students entitled "Poly: Master of None," a screening of established filmmaker Carl Brown's "Neige Noire" shown on dual 16-mm projection. In the summer, we showcased video works by Richard Fung and Ho Tam in honour of Pride, and a screening program of Indigenous shorts from the National Film Board's collection programmed by our Summer Intern, Grant Holt. SuperCrawl featured the interdisciplinary multimedia exhibition "FRACTALIZE 1: I've Loved You From Afar" by artists Lesley Loksi Chan, Tony Vieira, and Arthur Yeung.

In terms of educational initiatives, we programmed a number of successful adult workshops, including: Adobe Premiere Pro: Back to the Basics, How to Smash a Project Grant, Pirate Radio 101, and an Adobe Illustrator Series. In addition, Factory instructed children's Filmmaking Workshops for Boys and Girls Club campers, and visited Glendale High School where we hosted a Digital Animation Intensive.





# EQUIPMENT ACQUISITION AND UPKEEP REPORT

In 2011-2012 the Equipment and Technology team devised a multi-year Equipment Acquisitions Plan (EAP) intended to cater to renting members and provide them with production equipment and post-production software at reasonable rates. In 2014, the EAP was halted in favour of an Equipment Upkeep Plan (EUP), which was devised upon realizing our organizational rental model, as well as the production equipment we have available, no longer catered to our members' needs.

The final phase of the EUP began in January 2016 and was completed by April of 2016. The final phase involved purchasing replacement parts for damaged and/or broken equipment that were deemed 'unrentable' by our former Interim Technical Coordinator.

In the fall of 2016 a member survey was conducted to gather member feedback which was then used to advise a new EAP to begin in the 2017-2018 fiscal year. Based on members' input and recommendations from professional practitioners, Factory has added a number of new items to its library. These include:

- Lens Protector Filters
- DJI Ronin MX Stabilizer
- Sand Bags (2x)
- LEDGO Light Kits (x3)
- Wharfedale Titan 12D Active Speakers (2x)
- Quik Lok Speaker Stands (2x)
- Apple iPod Touch 32GB (2x)
- VR headset (2x)
- Backdrop Stand
- Rokinon Cine DS 135mm T2.2 Prime Lens (Canon EF)
- Rokinon Cine DS 85mm T1.5 Prime Lens (Canon EF)
- Rokinon Cine DS 50mm T1.5 Prime Lens (Canon EF)
- Rokinon Cine DS 35mm T1.5 Prime Lens (Canon EF)
- Rokinon Cine DS 24mm T1.5 Prime Lens (Canon EF)
- Rokinon Cine DS 14mm T3.1 Prime Lens (Canon EF)

The new equipment will be released for rental in a few weeks. Keep an eye out on our website and newsletter where we will announce newly added gear!



# FACTORY PEOPLE

## STAFF

- Abedar Kamgari (Arts and Tech Administrator)
- Wendy Wei (Bookkeeper)

## CONTRACT STAFF

- Grant Holt (Canada Summer Works Student)
- Vanessa Crosbie Ramsay (Special Project Coordinator - TRFF)
- Nathan Fleet (Special Project Coordinator - Film Camp)
- Amy McIntosh (Special Project Coordinator - 150SOFF)
- Josefa Radman (Past Development Director)

## 2016 - 2017 BOARD OF TRUSTEES

- Steve Hudak (Chair)
- Ryan Ferguson (Treasurer)
- Lisa La Rocca (Secretary)
- Amy McIntosh (until February 2017)
- Penny Dobson
- Patrick Gagliardi
- Harold Sikkema
- Paula Tobias



# FINANCE COMMITTEE REPORT



The Factory Media Centre began the 2016-2017 fiscal year with a \$13,311 surplus which was the result of significant deficit reduction measures put into place by the Finance committee during the 2015-2016 fiscal year. While this surplus represents a significant financial turnaround in just two years it was still short of the organization's outstanding commitments to both the equipment acquisition fund and the FAIR project. As a result, deficit reduction measures continued throughout this fiscal year.

Finally, we would like to thank our auditors, Andrea Guenther and Victor Tallyn of Grant Thornton and their staff of enthusiastic and experienced financial consultants for their expertise and advisement on a continuing basis at a rate that demonstrates their clear commitment to the not-for-profit cultural community. With their guidance and support, we are steering our way to fiscal standards in all areas of operations and programming.





# THANK YOU

To our generous supporters.



Canada Council  
for the Arts

Conseil des arts  
du Canada



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO

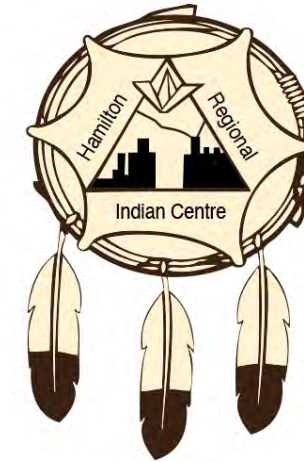
an Ontario government agency  
un organisme du gouvernement de l'Ontario



Hamilton

# THANK YOU

To our partner organizations.





228 James Street North  
Hamilton, ON L8R 2L3  
905-577-9191  
[info@factorymediacentre.ca](mailto:info@factorymediacentre.ca)