

"I'm going to share
my screen."

—2020

FACTORY
MEDIA CENTRE

artists in motion



FMC

TWENTY TWENTY
ANNUAL REPORT



Factory Media Centre acknowledges that many Indigenous nations have deep-rooted relationships with the land of present-day Hamilton. We recognize our presence on the shared territories of the Haudenosaunee Confederacy, the Aanishnaabe and the Mississaugas of the New Credit First Nation.

We acknowledge the long history of First Nations, Métis and Inuit Peoples of Canada. We hope that we can move forward both individually and as an institution by recognizing the colonial legacy on which Canada was founded and still operates under, and furthermore, actively working together to create societies that equally benefit all parties.

FACTORY FACES

STAFF

Kristina Durka (OPERATIONS COORDINATOR)

Wendy Wenyan Wei (BOOKKEEPER)

John Hill (PROGRAMMING ASSISTANT)

Vic Wojciechowska (GALLERY ASSISTANT
MAY - AUGUST)

Syeda Sukaina Imam (GALLERY ASSISTANT
AUGUST - NOVEMBER)

Elisha Matharu (CO-OP STUDENT)



FACTORY FACES BOARD OF TRUSTEES

OUTGOING

Richelle Sibolboro (CO-CHAIR)

Harold Sikkema (CO-SECRETARY)

Olga Kolotylo

CONTINUING

David Lloyd (CO-CHAIR)

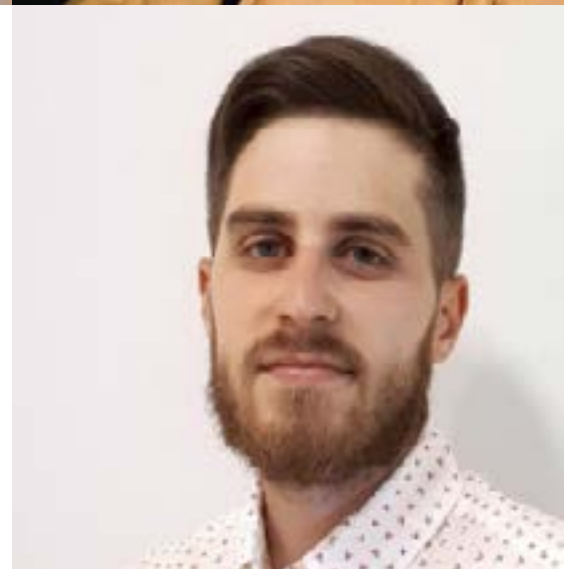
Daniel Frome (CO-SECRETARY)

Nicholas Gervais (TREASURER)

Michael DiRisio

Steve Coulson

Sean McCormack



INTRODUCING David Lloyd

David Lloyd is a media and marketing industry professional, and multidisciplinary artist, with experience working in the non-profit sector. As an alumni of VFS, and member of the Citizen's Assembly of Democratic Expression, The BTI, and Actra, he'll be utilizing his diverse experience to creatively contribute to FMC's vision, goals, strategies, and objectives.



INTRODUCING Daniel Frome

Daniel Frome is a television industry veteran and business-enthusiast. He enjoys helping artists achieve their vision by eliminating technological and business barriers. Before the YouTube era, he launched a successful online video platform that was sold in 2008. Throughout his subsequent television career, he was responsible for many leaps of innovation in the field of post-production, as well as advocating for the rights of non-union creative workers. He worked with Hollywood film editing software developer Avid Technology to enhance post-production workflow, and was a committee member for the Canadian Media Guild's book "Guide to Working in Canadian Factual TV Production." Daniel is an MBA candidate at Queen's University, a professor at the Humber Institute of Technology, and a due diligence team member at York Angel Investors.





Grant Thornton

FMC AUDITOR

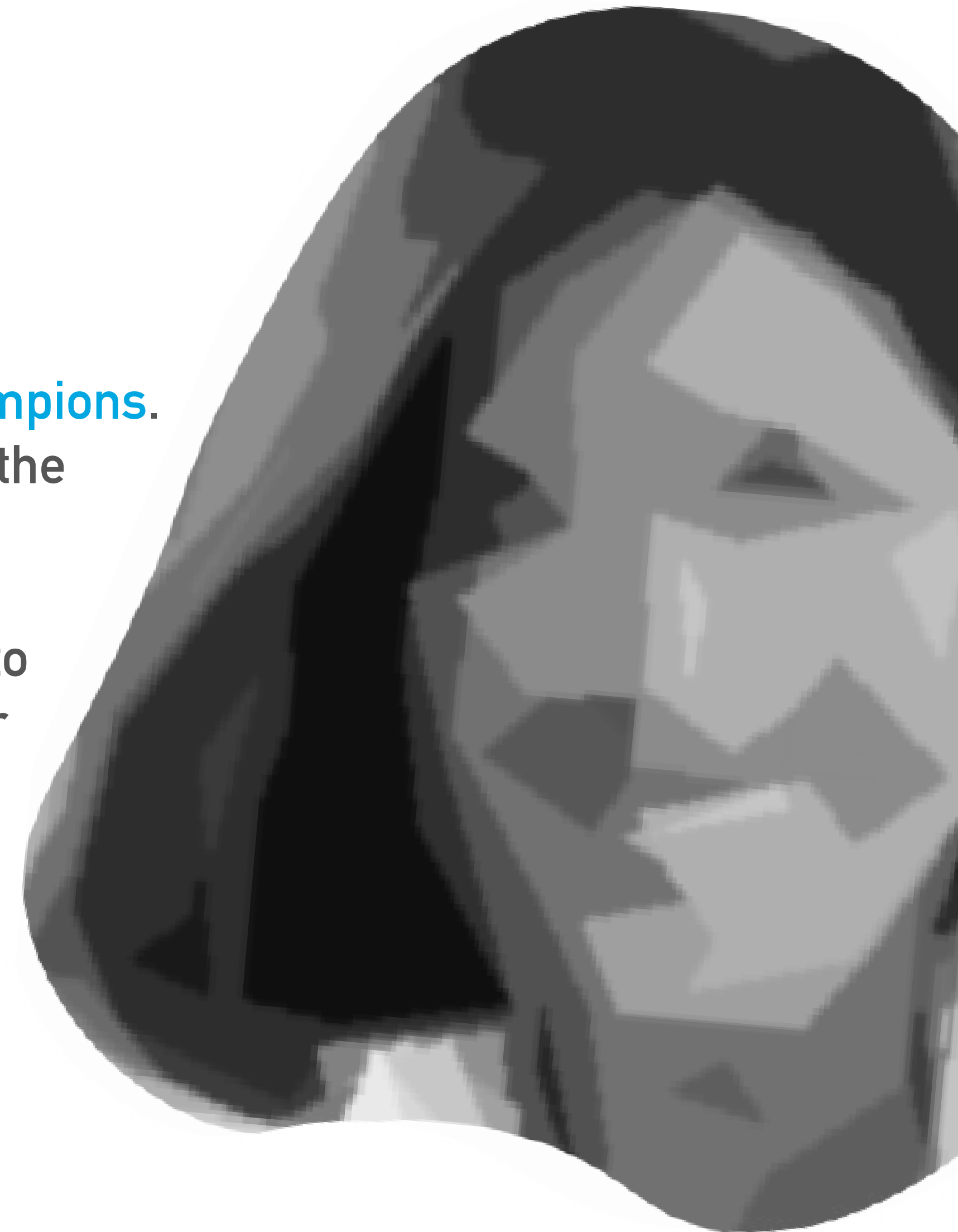
Anna Ruta

Chair Report

RICHELLE SIBOLBORO

FMC entered 2020 with vigour and a strategic focus on being **Community Champions**. We wanted to better service our members and our community in all facets of the organization.

The pandemic, like many other businesses and arts organizations, forced us to reassess our offering. For the first time, we had to come together as a greater artist community to weather this storm together. We were invited to the Director's Round Table that brought together all the major institutions in the Hamilton, Burlington, Dundas and Waterdown area. We came together to share their current situations as a result of the closures. We discussed new processes, how we could support each other and most importantly the next steps for us as a community with respect to operations, engagement and funding.



We are fortunate and lucky that motion arts and film translates itself beautifully online to viewing and engagement. We were able to transition from being a physical location to a virtual one and our programming continued to thrive in these times. Because we had established Operational Excellence the year before, we were able to quickly learn, test, try and adapt our current physical platform to new digital platforms and technologies. For this I need to recognize and thank Kristina Durka, Vic Wojciechowska, Sukaina Imam, Elisha Matharu, John Hill along with our volunteers and board members for working behind the scenes and rising to the challenge in such unprecedented times.

When we first set out to be Community Champions we were heavily investing in the Hamilton Region. To our surprise, going virtually allowed us to reach new audiences beyond our borders. We were able to engage individuals from Toronto, Niagara, Waterloo, Vancouver, Montreal, the United States, Mexico, England and Venezuela. This has given us great validation that the work we are doing and continue to do resonates with individuals here and everywhere. Locally and globally.



For the
first time,
we had
to come
together as
a greater
artist
community
to weather
this storm
together.



I feel that
this could not
have come at
a more timely
moment in our
collective
consciousness.

We will carry this momentum moving into our 3rd year of our strategic plan which is to be **Media Activists**. I feel that this could not have come at a more timely moment in our collective consciousness. Now that we know we can reach and engage with audiences beyond our borders and engage we have a duty to address topics and viewpoints that are currently affecting society. We need to be a hub where all voices in the media arts community can be heard and amplified.

That's why our key pillars to be Media Activists will focus on diversity, inclusion and equity. We will continue to prioritize groups who identify as Black, Indigenous, a Person of Colour, LGBT2S+ and/or a persons with a disability.

We will create a media hub for new voices to be heard and new communities to be served. We will slowly create the change we want to see in our society by starting at the heart of our organization and the programming we will deliver to our community.

Yet, in all things virtual, we understand the importance a physical space plays in delivering immersive experiences, engaging workshops and creating serendipitous moments to meet and interact with one another. James Street North has been our home for so many years, but our current space does not allow us to truly thrive and transform into the Media Ecosystem we have set our ambitious sights on. This is why, in 2021, FMC will be moving to [366 Victoria Avenue North](#), situated in a new vibrant hub for media, art and culture in Hamilton.

Moving to this new location and situating ourselves in a media hub will create new opportunities and connections for our members in an industry that is rapidly growing within the City of Hamilton. It will enable our community to have greater access to appropriate space for media arts production, which will lead to a greater presence and presentation of artwork within the city. This [cross pollination](#) of industries will enable us to offer higher caliber workshops, improved facilities that support production, continued access to industry-standard equipment; and be in the centre of a collaborative environment for media arts creativity to flourish. We are excited to embark on this next chapter for FMC while ensuring a commitment to accessibility, inclusiveness and diversity within the industry.



It is
because of
you that we
can keep our
proverbial
lights on.

As I end my term as Chair, I want to thank Harold Sikkema, who has been on this journey with me and who will also be ending his term as Secretary. I have learned so much from you and hope our paths cross again in the future. We are also saying goodbye to Olga Kolotylo, thank you for contributing your curatorial expertise to FMC.

To Micheal DiRisio, your curatorial backgrounds have elevated our programming to a level we always knew FMC could achieve. Thank you for making FMC a relevant media institution.

To Sean McCormack and Steve Coulson, your professional backgrounds and years of experience have continued to ground our work as an organization with an operational lens and practical focus. Thank you for your continued support to grow FMC into a media powerhouse.

To Nicholas Gervais, Wendy Wei and Anna Ruta at Grant Thornton, thank you for all the work you do behind the scenes in finance. Your dedication during the pandemic is not overlooked. It is because of you that we can keep our proverbial lights on.

To our new members, David Llyod who is the incoming Chair, Daniel Frome our incoming Secretary, Jessica Rodriguez, Kian Koocheki our Media Equipment Specialists, Katherine Diemart, MJ Hwangbo and John Kirk. You were all picked because of your passion for arts media and your eagerness make FMC even better. All your diverse voices and unique backgrounds will create the vision I have to make FMC into a hub for Media Activism. I know I am leaving FMC in very capable hands.

And finally to Kristina Durka, you are the backbone, the brain and the central nervous system of FMC. Your relentless dedication to the organization illuminates in everything you do and is felt by everyone that comes into contact with FMC. There aren't enough words to describe how thankful I am that you choose to work at FMC. It has been an absolute pleasure working with you.

To all our members, artists, educators, volunteers, partners and funders thank you for making my term as chair a memorable one.

Richelle Sibolboro

1 We are moving into our 3rd year of our strategic plan which is to be **Media Activists**

2 FMC will be moving to **366 Victoria Avenue North**, situated in a new vibrant hub for media, art and culture in Hamilton

3 I know I am leaving FMC in very capable hands

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Chair
Report



Financial Report

NICHOLAS GERVAIS

I have worked as FMC's Treasurer for a year now and my experience has been nothing but positive. I'm an accounting assistant at McMaster University and have a background in finance. It's a privilege to experience the artists' works and work alongside such talented and dependable individuals such as the Board, Kristina, Wendy, our auditors and our members.

As of November 2020 FMC is in a healthy financial state. I am happy to report that FMC was awarded a 4-year multi-cycle operating Grant from Canada Council for the Arts, ensuring a steady foundation for us until 2024. FMC was also awarded Ontario Arts Council Operating Funding for 2020-2021. While 2020-2023 was meant to be a multi-cycle granting period with the OAC as well, they have still not juried the multi-year applications due to Covid-19 delays. We are awaiting instructions from their grant officers, and are anticipating the need to re-write a multi-year application reflecting the new challenges and changes to the cultural landscape brought on by the pandemic. Additionally, the City of Hamilton has continued to support our operations.

Our team has worked tirelessly to boost grant funding. For the first time since 2018, FMC was joined by contract staff funded through the Government of Ontario and Canadian Museum Association/Young Canada Works. FMC has also successfully leveraged our charitable status to seek new sponsorships and foundational funding through SHIFT 2020 and the Incite Foundation for the Arts to provide more support for our wide range of programs. With the contributions of our Funders, Sponsors, and Donors, FMC has increased our programming fees by approximately 38%.

Covid-19 has presented many challenges for us. During this time we received no Government relief emergency funds and have balanced out reduction in rental and membership revenue while continuing to provide support and services to artists. FMC had been without an acting treasurer for quite some time and has since become a charitable organization. This has opened new financial avenues for us.



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On our way to improving financial health FMC has learned that the organization is entitled to a HST/GST rebate that has gone unclaimed since receiving charitable status in 2018. Going forward into the new fiscal year we will be claiming the rebates as well as going back to the previous years and claiming these rebates rectifying the issue and receiving a credit.

Any future surpluses will continue to be utilized for long-term organizational sustainability in our modernizing environment.

Thank you to Grant Thornton for one again providing their auditing services. It is our final year working with Anna Ruta. FMC is reaching out to our community partners and advisors to find a new auditor.

Thank you for allowing me to serve as Treasurer, our team will continue to work towards increasing financial sustainability in 2021.

Nicholas Gervais

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Programming Report

MICHAEL DIRISIO

In 2020 FMC was pleased to feature the work of 55 artists, through exhibitions, screenings, performances, workshops, and other events and presentations.

2019 concluded with an exploration of FMC's archives, providing access to an informal archive of videos and exhibition ephemera that has accumulated here at FMC, through the program Not an archive, but an accumulation of traces.

2020 began with residencies by Minjung Hwangbo and Sonali Menezes, where each had a chance to focus on their practice and provide visitors insight into their work.

FMC was also pleased to support a behind the scenes look at the work of artists and filmmakers through:

- the rough-cut screening of *The North Star: Finding Black Mecca* by local filmmakers Angel Panag and Godfred Adjei, and
- the live coding performance and artist talk by FMC's remote artist in residence, Luis Navarro, which followed his weekly collaborative coding sessions.



To adapt and respond to the restrictions that arose, we also fast-tracked construction in the spring of a window presentation space. This window program was first launched with our Public Works program, featuring videos by four artists exploring modified environments and regional landscapes.

This window presentation space has since served as an invaluable space for programming during these challenging times. It has recently featured work by Layne Hinton in her Shadow Machines exhibition, where she reflects on early projection technologies, creating fascinating visuals in the process.

Online presentations and panels have also been a big part of this year, and we were please to host: a Q&A with artist-in-residence Katherine Rae Diemert following the launch of her online exhibition website, an online screening co-presented with the Inc by Steacy Easton, and our first ever Cell Phone Film Festival. Supported by McMaster's Shift 2020 program, the Cell Phone Film Festival featured new short films by 14 local and regional artists, all made to watch on your cellphone.

We have also recently reintroduced our Community Partnerships program, which provides access to professional media equipment and studio space, and leveraged our equipment and resources to support Hamilton Youth Poets' Poetic License Festival.

And keep an eye out for the show that artist Jessie Goyette has created for Cable 14, launching in January!

Michael DiRisio

JANUARY 10, 2020

OPTICKS OPEN LAB

Experimental video/projection group designed as an all-inclusive lab/studio where everyone is free to experiment, collaborate, geek out, learn, and have fun. Example topics: projection mapping or audio-reactive visuals



WORKSHOP
Opticks Collective

JANUARY 31, 2020

CONVOS WITH CREATIVES

FMC's January Artist in Residence leads a panel discussion with guest creatives sharing their experience and advise for collaborating across disciplines.

Guest creatives:

Joshua Taylor

Akil Mckenzie

David Shuurman

Kat and Cam Hayduk

Lester Coloma

Michael Brown

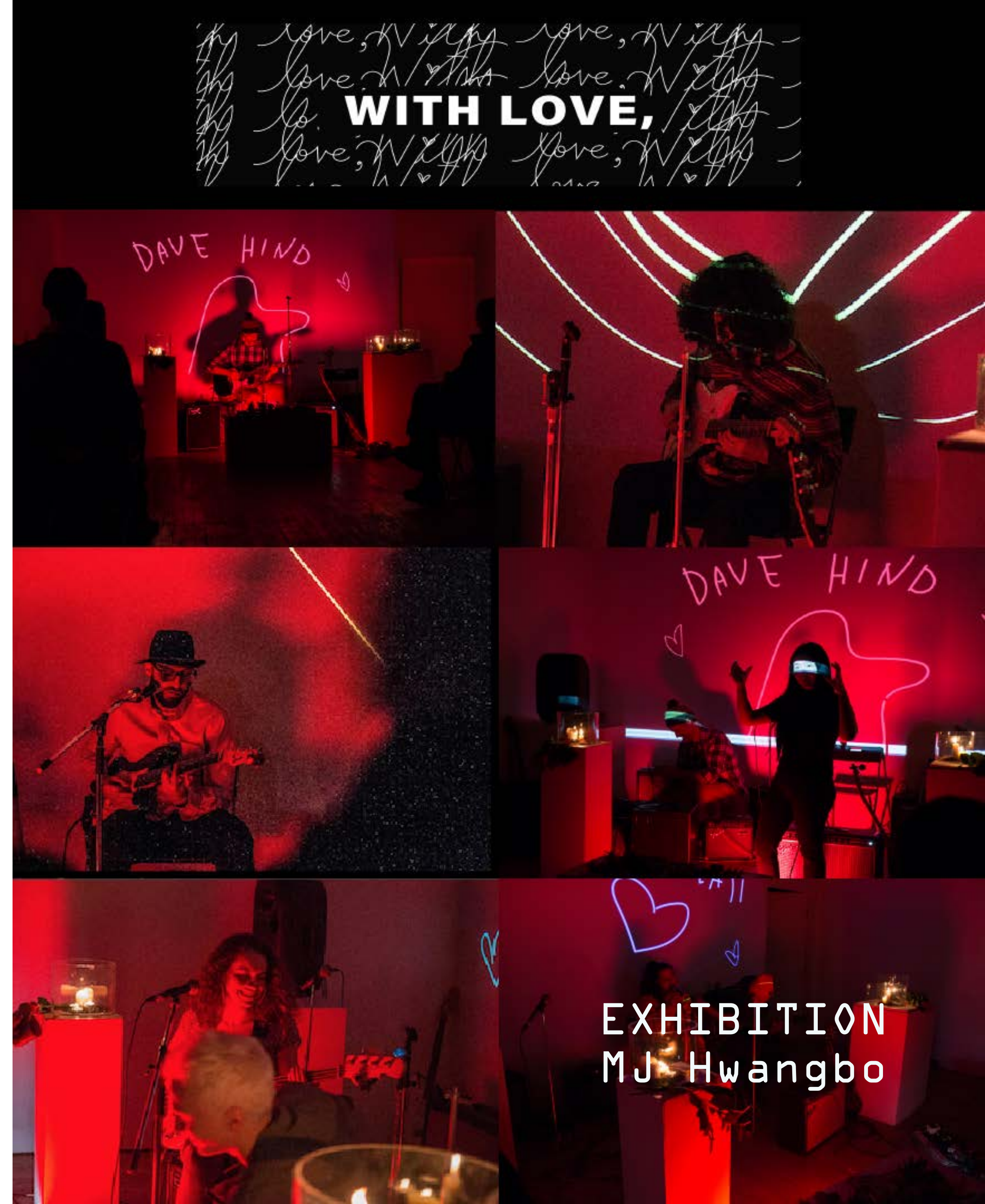


PANEL DISCUSSION
MJ Hwangbo

FEBRUARY 14, 2020
WITH LOVE,

Musical performances and immersive projections from local artists presented in partnership with FMC's January Artist in Residence.

Performances by:
Dave Hind
Sam Keravica
Viktoria Csik
Olivia Brown
Nasr Beny



FEBRUARY 15, 2020

WINTERFEST: Family Friendly Coding!

Families with children aged 5+ were invited to explore an introduction to coding and circuits using Makey Makey micro controllers, and Scratch Animation.



WORKSHOP
Cait Gautron

FEBRUARY 17 - MARCH 14, 2020

Artist in Residence: Sonali Menezes

Throughout this residency Sonali had been exploring the possibility of dispelling her lifelong jealousy of white women. She began with creating new video work that utilizes the lexicon from her Catholic upbringing to explore notions of purity and repentance. As she explored basic Catholic ritual, her curiosity with other forms of ritual peaked.



RESIDENCY
Sonali Menezes

APRIL - MAY, 2020

ARTIST IN RESIDENCE: Katherine Diemert

FMC's Artist in Residence for April to March tested video projection manipulations using a variety of analog materials, documenting these effects through notes, photographs, and videos.



RESIDENCY
Katherine Diemert

LAUNCHED ONLINE IN APRIL;
AVAILABLE INDEFINITELY

Online Workshop: Blackmagic URSA Mini Pro Menu Walkthrough with Michael Penney

An online video workshop leading members through the operation of the Blackmagic URSA Mini Pro camera. It is a guide for all filmmakers to review before borrowing the Blackmagic URSA Mini Pro to become familiar with its functions



WORKSHOP
Michael Penney

APRIL - AUGUST 2020

PUBLIC WORKS

A screening series in the Factory Media Centre window space and online which explored modified environments and regional landscapes, asking how these spaces are assigned value and given meaning.



APRIL 17 - MAY 17, 2020

PUBLIC WORKS: Jordan Stewart

Landscape Technician is a performance document that deftly uses Chroma keying technology to juxtapose the artificial and the real embedded within nature, place, and identity. My work takes a self-reflective approach in revisiting familiar sites that have informed my understanding of the regional landscape, revealing their human-made, maintained, and manicured qualities. In grappling with nature as a constructed experience, I acknowledge my skewed understanding of place.



JULY 1 - 31, 2020

PUBLIC WORKS: Mark Prier

S-U-R-V-I-V-A-L (2005) juxtaposes video footage of 'wilderness' (with increasingly visible traces of the human presence) with found diagrams and illustrations. Survival technique is pitted against the outdoors excluding and including humans.



EXHIBITION
Street Level & Online

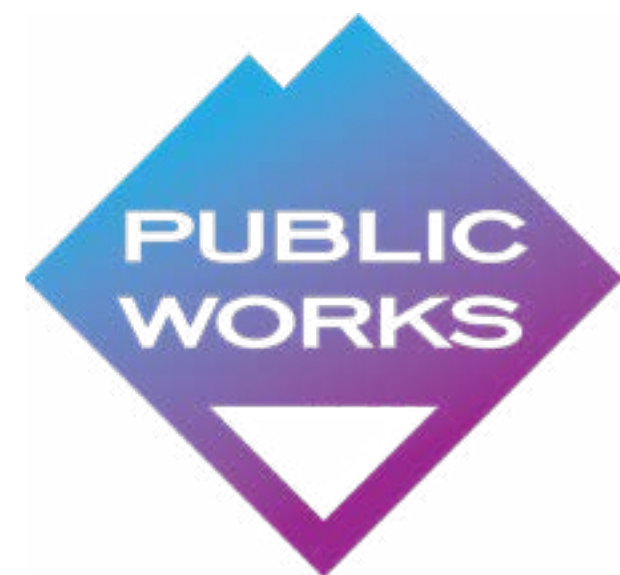
AUGUST 1 - 31, 2020

PUBLIC WORKS:

Brad Isaacs

Amanda White

We Dug Through a Mountain of Gold to Find You was developed during a residency at the Klondike Institute of Art and Culture in Dawson, YK in 2016. It features activity in the placer gold mines that are located throughout the territory, where small crews (sometimes families) dig open pits and use water to melt the permafrost layer and extract gold. A by-product of the process is the unearthing of ice age mammal bones, also frozen in the permafrost. A particular plant, known as a mastodon flower,

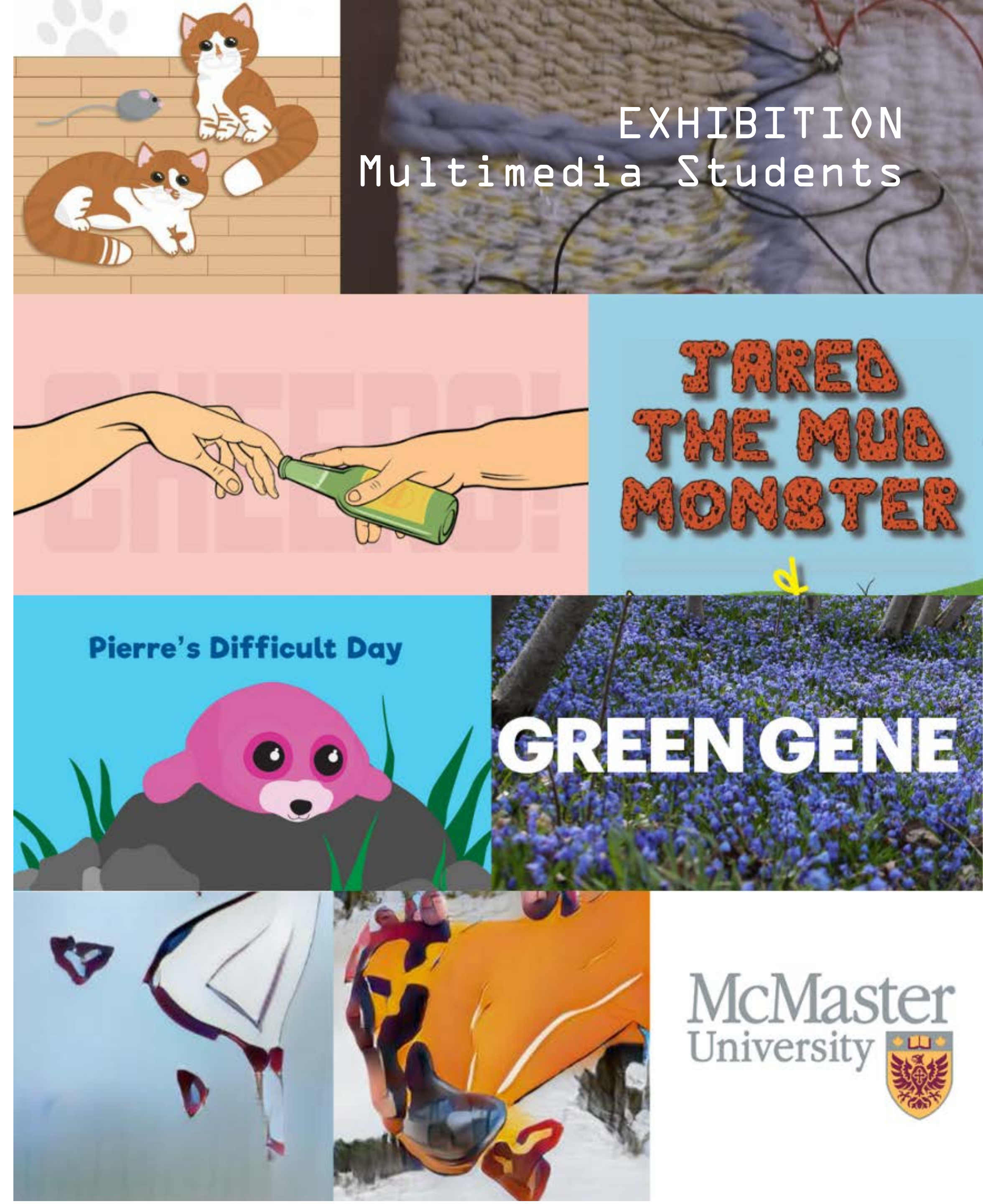


MAY 15 - JUNE 19, 2020

McMaster Multimedia 2020 Thesis Exhibition

Each year FMC hosts the graduating exhibition for McMaster University's Multimedia Program. This was the first professional exhibition opportunity for these artists.

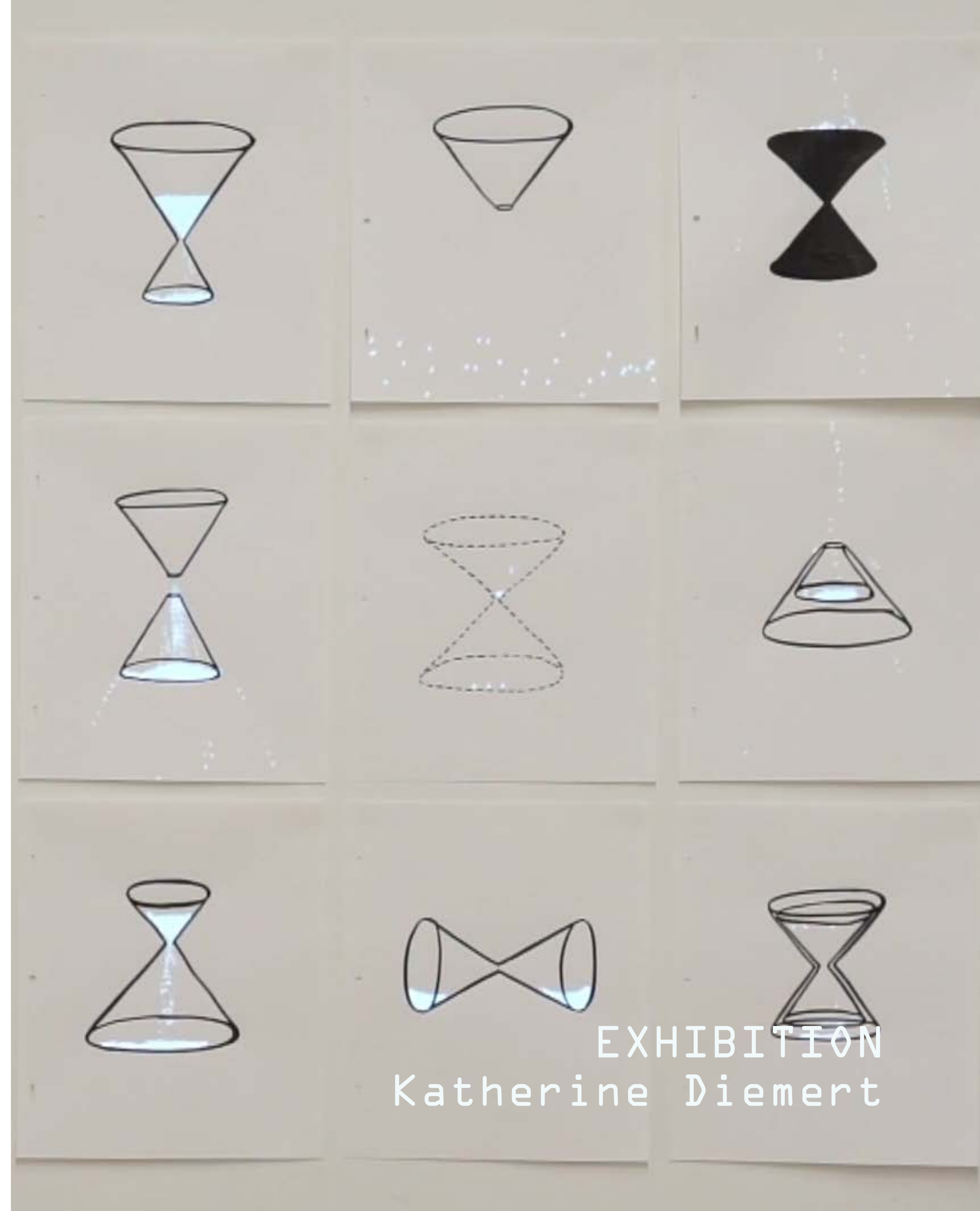
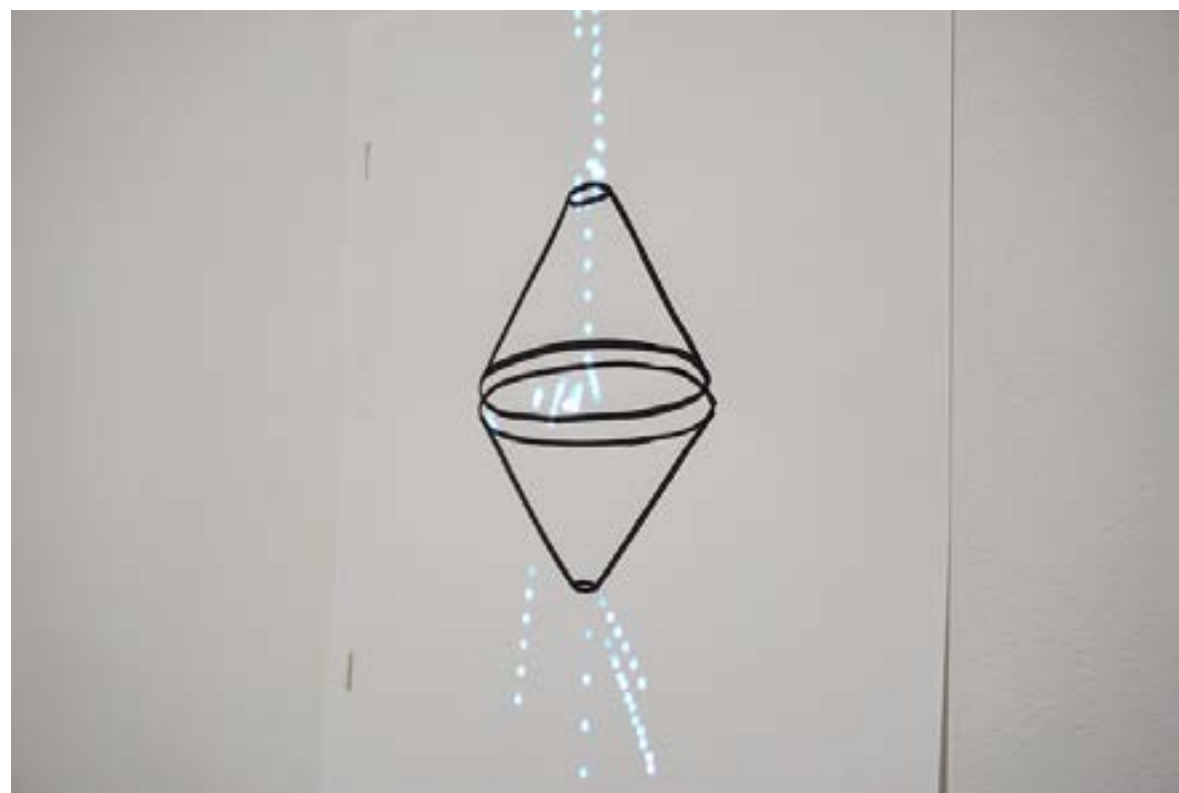
Featuring work by Braeden Glen, Connor Smith, Elisabetta Paiano, Katelyn Kerr, Maraiah Tantalo, Ronan Donnelly, Tayiah Goertzen



MAY 17 - MAY 31, 2020

Hourglasses

Hourglasses is a video installation composed of pieces from a series of alternative hourglass designs. Particle simulations tailored to each design are projection mapped onto hand drawn ink illustrations.



MAY 28, 2020

AND NOW

Exhibition and Website Launch with Katherine Diemert

And Now was an online exhibition of work and works-in-progress by Katherine Rae Diemert, artist in residence at the Factory Media Centre during Spring 2020.



andnow.cargo.site/refreshments

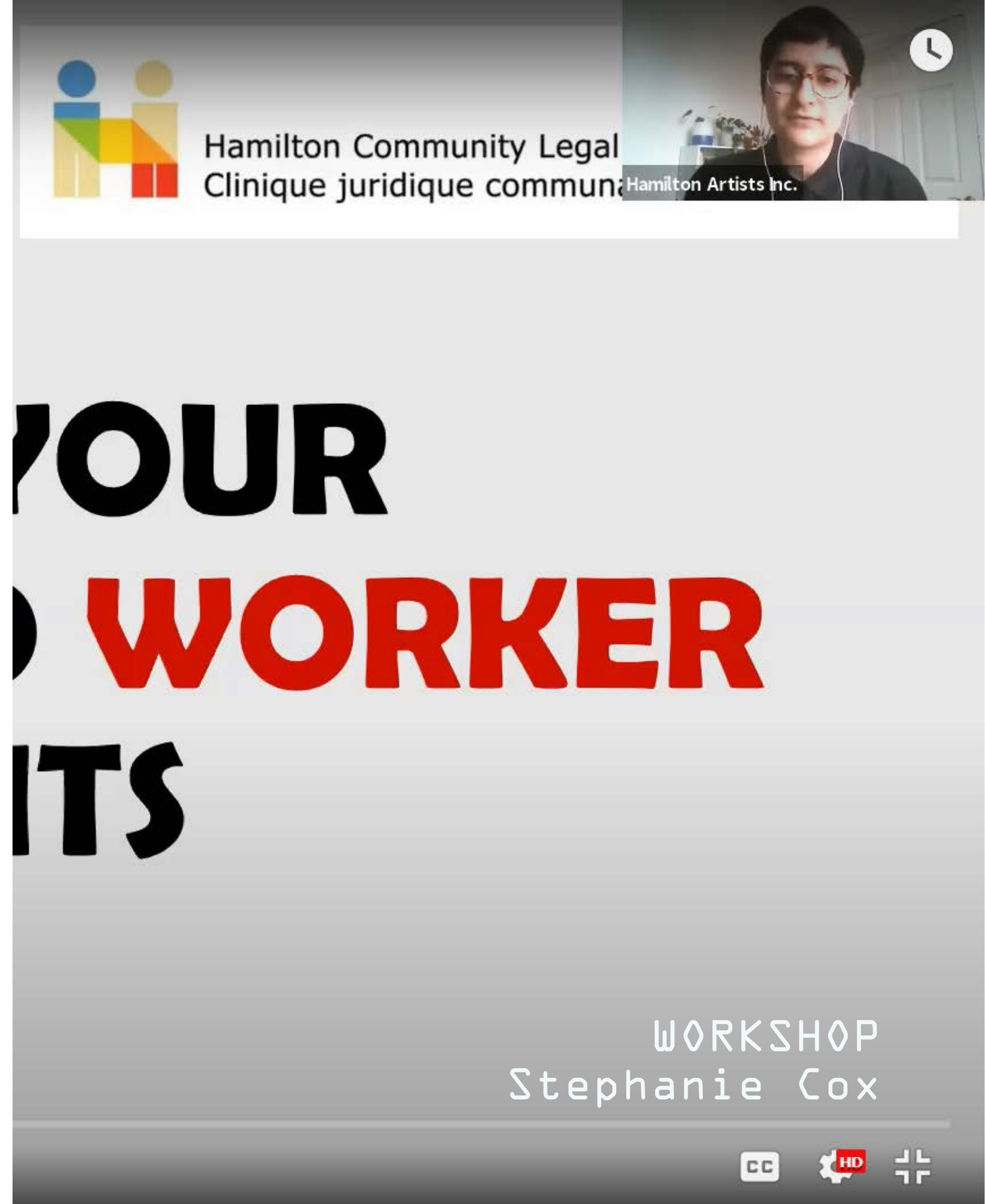
A screenshot of a video player interface. The main video shows the exterior of 'THE FACTORY HAMILTON MEDIA ARTS CENTRE' at night. The entrance has a sign that says 'FACTORY MEDIA CENTRE'. To the right of the video, there are three video thumbnails of participants in a virtual meeting. The top thumbnail shows a woman with long blonde hair. The middle thumbnail shows a woman with blonde hair. The bottom thumbnail shows a man with glasses. At the bottom of the video player, there is a white text overlay that reads 'ARTIST TALK & EXHIBITION Katherine Diemert'. The video player interface includes a top bar with 'PC 2019 Fall -...', 'Files - Dropbox', and 'Open in Pilgrim'. On the right side, there are icons for 'Watch later' and 'Share'. At the bottom right, there are icons for a browser, settings, 'YouTube', and a full-screen icon.

JUNE 24, 2020

Tenant and Workers' Rights Workshop

This online workshop aimed to teach participants about their rights as a tenant and a worker in context of Covid-19. It covered topics such as eviction notices, paying rent, inspections, repairs, and harassment from your landlord. Additionally it discussed the rights of worker, including sick leave, and leaves of absence. Additionally it discussed the rights of worker, including sick leave, and leaves of absence.

This workshop was co-presented by Hamilton Artists Inc. and Factory Media Centre.



JULY 9, 2020

Grant Writing Workshop

This was a presentation about grants and applying for grants. It addressed specific questions, and gave helpful industry tips and tricks. Participants were given time to write a mock proposal, and review these proposals as a group.

This workshop was co-presented by Hamilton Artists Inc. and Factory Media Centre.

Remote Grant Writing Workshop.

Facilitated by Nedda Baba

6:00-8:30 PM

July 9th

CO-PRESENTED BY

FACTORY
MEDIA CENTRE


HAMILTON ARTISTS INC.



WORKSHOP
Nedda Babba

JULY 29, 2020

Movies for Mental Health

This interactive, online experience featured an open discussion on mental health, the stigma that frequently surrounds mental illness, and media portrayals of mental health issues.

Panelists: Hanan Hazime, Amanda Carey, Sarah Orgera with films by Sal Tran, Seyi Akinlade & Josef Adamu, and Asterix Media.

This workshop was co-presented by Hamilton Artists Inc. and Factory Media Centre.



Brought to you by...



- Campus workshops
- Monthly short film competition
- Short film production grants
- Global community



WORKSHOP & SCREENING
with Art With Impact

AUGUST - OCTOBER 2020

Remote Residency: Luis Navarro

Talking and music-
making circles on
decoloniality and
software

These series of weekly virtual meetings intend to discuss alternative ways of thinking about electronic-music software within Latin America and its diasporas.



RESIDENCY
Luis Navarro

AUGUST 3 - SEPTEMBER 4, 2020

Shadow Machines

Building on magic lanterns and other 17th-century projector technologies, this sculpture presented a duet of cinematic projections created without film.



Included in Wednesday Shadows Walking Tour - Wednesday August 5th: Shadow Machines @ FMC, Shadow Project @ YMG by Bryce Kanbara, & Protective Relays by Aaron Murphey @ YMG



AVAILABLE ONLINE

Katherine Diemert: Pixel Buddy Tutorial

In this casual tutorial, Katherine walked through the process for creating the 'robot' creatures that feature in her piece Rogue Pixels. This is a kid-friendly project based off of an easy and popular STEAM project.



TUTORIAL
Katherine Diemert

SEPTEMBER 3 - OCTOBER 5, 2020
Wechsler:Online
Performance & Screening

In this performance the artist participated in the Wechsler Adult Intelligence Scale. Steacy aimed to claim an autistic aesthetic against the clinic, by using the tools of the clinic explicitly.



This special project was co-presented by
Hamilton Artists Inc. and Factory Media Centre.



SPECIAL PROJECT
Steacy Easton



HAMILTON ARTISTS INC.

SEPTEMBER 24 -25, 2020

Cell Phone Film Festival

An intimate viewing experience developed over the past months speaks to the possibility of creation and artistic response in a time of new 'normals'.

Program 1 Artists: Alison Postma, Fer Rodriguez Natalie Hunter, Graeme Maitland, Robert Scott Hamilton

Program 2 Artists: Meghan McKnight & Ronley Teper, David Disher, Ryan Ferguson

Linnea Siggelkow, Katie Sullivan, Kelsey Burns, & Ariel Bader-Shamai, Patricio Munoz, Jessie Goyette



A promotional poster for the Cell Phone Film Festival. The top right corner features the text "SCREENING 11 Artists" in white on a dark blue background. Below this, the dates "SEPT. 24-25, 2020" are displayed in white. The Factory Media Centre logo is centered in the upper half. The main title "CELL PHONE FILM FESTIVAL" is written in large, light blue, sans-serif font across the middle. The bottom left section, on a black background, says "YOUTUBE LIVESTREAMS @6:30PM" in white, followed by a description: "Factory Media Centre presents a curated screening of artist-made short films to watch on your cellphone!". Below this is another description: "An intimate at-home viewing experience of local and regional creation developed over the past months speaks to the possibility of creation and artistic response in a time of new 'normals'." The bottom right corner shows a photograph of a large, ornate clock tower building under a blue sky.

OCTOBER 8, 2020

The North Star: Finding Black Mecca

An artist talk and a viewing of “Black Mecca The North Star: Artist Talk and Screening.”

Once called ‘The Black Mecca’ and ‘A Colored Man’s Paris’ - Chatham-Kent is a region in Canada with a long history of black settlement. In spite of hardships, the community thrived in business, education, agriculture, medicine, sport, literary & cultural arts.

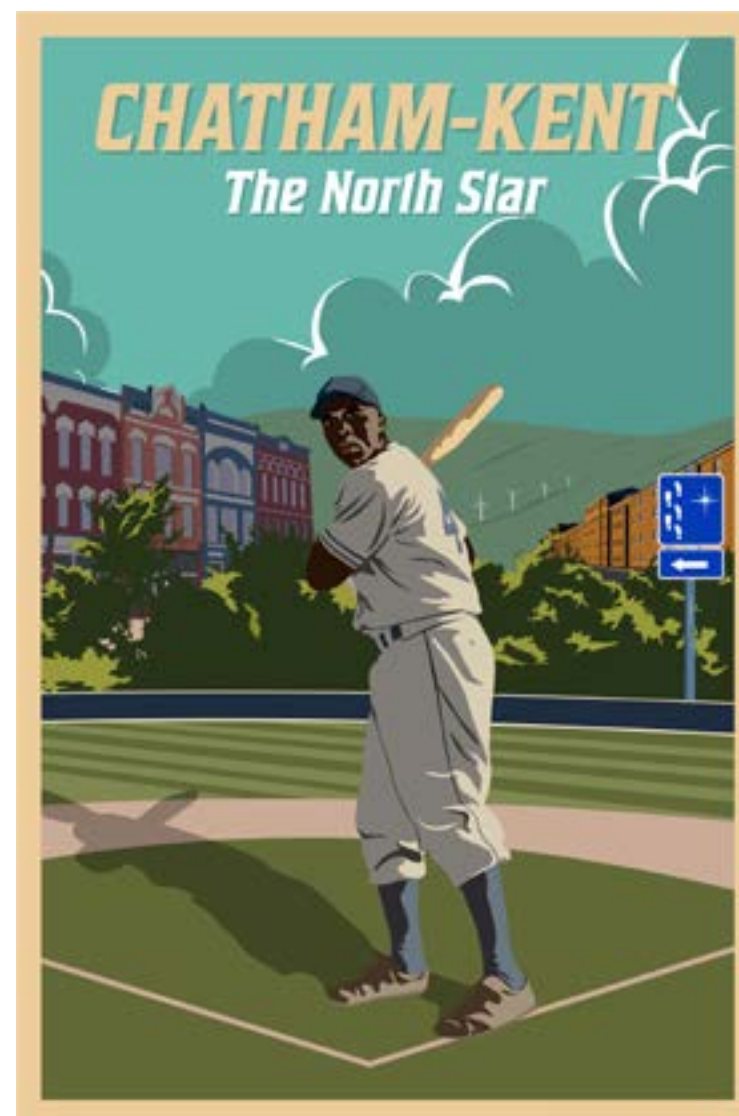


OCTOBER 8, 2020

The North Star: Finding Black Mecca

The team is asking the community for their support to continue production.

Donations of over \$50.00 will receive a limited print of the vintage travel poster to the right:



WINDOW SCREENING

OCTOBER 24, 2020 WORKSHOP

This at home art documentation workshop taught viewers how to document their individual 2D and 3D artworks using D.I.Y. items and techniques. Facilitator Natalie Hunter covered basic tips for documenting artwork including: file management, lighting setup, simple post production on a smartphone, and tips and tricks for documenting artwork for grants or calls for submissions.



This workshop was co-presented by Hamilton Artists Inc. and Factory Media Centre.

At-home Art Documentation Workshop

Facilitated by
Natalie Hunter

Saturday October 24
2:00-3:30pm

Presented by:

FACTORY
MEDIA CENTRE

HAMILTON ARTISTS INC.



WORKSHOP
Natalie Hunter

NOVEMBER 5, 2020
Performance &
Artist Talk
LUIS NAVARRO

Luis Navarro and his team performed a live coding music set, and artist talk to wrap up their weekly meetings on alternative ways of thinking about electronic-music software within Latin America and its diasporas. Collaborators include Tania Alejandra, Gabriel G. aka alõm, Jessica A. Rodríguez, and Andrés Miramonte.

The visual component of the performance is on view in FMC's street facing window from 5-9pm until December 4, 2020.



PERFORMANCE+ARTIST TALK
Luis Navarro

COMMUNITY PARTNERSHIPS

Through our community partnerships we encourage collaboration with local organizations or individuals who require access to professional media equipment, studio space, or media skills to produce programs to benefit the greater community.

Hamilton Black Film Festival (Aug 2020 - Present)

Jessie Goyette: Wild Power (Aug. – Sept. 2020)

Hamilton Youth Poets (May 2020)



Programming Report

55
artists
shown

1

Our window presentation space has since served as an invaluable space for programming during these challenging times.

2

We have also recently reintroduced our Community Partnerships program, which provides access to professional media equipment and studio space, and leveraged our equipment and resources to support Hamilton organizations and artists

3



Equipment Report

Sean
McCormack

EQUIPMENT REPORT

FMC's role as a media art production centre is to provide our artists with access to the latest in technological tools and necessary software programs for industry standard workflows.

2019-2020 acquisitions:

EDITING SUITE UPGRADES

Apollo Twin MKII Audio Interface (1x),

Dyna Studio Monitor (2x), Monitor Stands (2x), Mac Pro (1x)

IMMERSIVE SPACE

Broomx 360 degree projector (1x)

Our recent acquisitions have brought FMC's equipment up to industry standard for sophisticated and professional 4k editing, and the Broomx 360 Degree Projector has secured FMC as a trendsetter for gear that pushes the boundaries of experimental media art capabilities. The new Mac Pro allows for fast and powerful Adobe Creative Cloud Processing, compatible with large files from our BlackMagic URSA Pro Kit acquired in 2018-2019. The 360 degree projector was chosen as a user friendly option for large-scale, immersive exhibitions accessible to artists of all skill levels.



EQUIPMENT REPORT

2021-2020 (proposed) acquisitions:

LIVESTREAM HARDWARE:

Blackmagic Design Ultrastudio Recorder (1x)

Blackmagic Design Atem Mini Switcher (1x)

Rode smartLav+ (x2)

Sennheiser EW 112P G4 – A1 (x2)

Blue Yeti Desktop Microphone (x2)



In line with our strategic plan to work towards equitable access to media art in Hamilton, this proposed acquisition plan reflects and responds to the unique challenges brought on by the pandemic and will equip our artists with the gear and resources necessary to stand out online. Remote working has increased the industry's awareness for accessibility in the arts and we anticipate that the need for these additions for live-stream content will be relevant for years to come.

Sean McCormack

1 Our new 4k editing suite is in use daily by appointment

2 We are excited make immersive technology accessible to Hamilton artists

Equipment Report

3 Remote working has increased this industry's awareness and focus on accessibility in the arts and culture

Administrator's Report

KRISTINA
DURKA



I am honoured to address Factory Media Centre's audience and membership here again this year as administrator. I am usually one of the first points of contact for visitors to our gallery and studio. When FMC closed its doors in March, I was fearful that the organization would lose the energy and momentum that our dedicated Board of Directors, volunteers, and staff worked to establish for this year.

Although it looks different, we have been tirelessly working behind the scenes to continue to offer our equipment rental services, membership incentives, and experimental media programming. To prepare for our big changes in 2021 we have been working towards preserving and establishing new community partners including: Cable 14, Cobalt Connects, Hamilton Artists Inc., Hamilton Black Film Festival, Hamilton Youth Poets, McMaster University, Opticks, Punk City Collective, Re-Create Art and Outreach Youth Studio, Winterfest, and Workers Arts and Heritage Centre.

Thank you once again to our funders: Canada Council for the Arts, Ontario Arts Council, Ontario Trillium Foundation, the City of Hamilton, and Incite Foundation for the Arts for their ongoing support necessary to serve our community. I would also like to Thank the Government of Ontario and Canadian Museum Association. Their contributions have meant that FMC had a fully staffed team this year including Vic Wojciechowska, Kay (Sukaina) Imam, John Hill, as well as our co-op student Elisha Matharu and of course our amazing bookkeeper Wendy (Wenyan) Wei. Thank you for working alongside us, all of your distinct voices and talents mean that we can better achieve our operational and programming goals.

As a not-for-profit artist-run-centre, all of FMC's successes and achievements are a product of the strong support system sustained by our membership. I want to formally thank all of our members for continuing to take part in our events, continuing to submit artwork to our programs, and for all of the online 'likes' and interactions which encourage us daily. I have been reassured by our community and audience that there will always be a place for FMC, regardless of the physical space we occupy.

I also want to thank our outgoing Board Members and Executive Committee, Richelle Sibolboro, Harold Sikkema, and Olga Kolotylo. Their patient guidance, encouragement, and steady foresight have prepared the FMC team for the new chapter ahead. Thank you for welcoming me into my role at FMC and for your trust and mentorship. I am honoured to have worked along side you all and am glad to now have you as caring friends.

I am looking forward to continuing to serve our membership and community in 2021.

Kristina Durka

Administrator's Report

In 2020 FMC had a fully staffed team including Vic, Kay, John, Elisha, and Wendy

All of FMC's achievements are a product of our strong membership which currently sits at 99 members

There will always be a place for FMC in Hamilton regardless of the physical space we occupy

New Activities & Initiatives

Grant Applications

New Grants applied for 2021-2022: City of Hamilton Capacity Building, OAC Arts Response Fund, OTF Resilience Fund for Staff and Board Training and online solutions for new remote working challenges.

Future Directions

We need to further diversity our funding model. We have yet to fully launch a fundraising campaign and this is a focus for the upcoming year that I would like the board to concentrate on.

Board Activity

BOARD OF TRUSTEES - OUTGOING

Richelle Sibolboro (CO-CHAIR)

Harold Sikkema (CO-SECRETARY)

Olga Kolotylo

BOARD OF TRUSTEES - JOINING/CONTINUING

David Lloyd (CHAIR)

Daniel Frome (SECRETARY)

Nicholas Gervais (TREASURER)

Michael DiRisio

Steve Coulson

Sean McCormack

Board Election

NOMINATIONS FOR INCOMING BOARD OF TRUSTEES

Jessica Rodriguez
Katherine Diemert
Kian Koocheki
Minjung Hwangbo
John Kirk

JESSICA A. RODRÍGUEZ is a multimedia artist, designer and researcher. She is currently studying a doctorate program in Communications, New Media, & Cultural Studies at McMaster. Her practice and research projects focus on audiovisual practices such as visual music, electronic literature, video experimentation, sound art, visualization/sonification, live coding, among others, collaborating with composers, writers, designers, and other visual artists. She is co-founder of andamio.in, a collaboration platform that uses digital and analogue technologies to explore with text, visuals, and audio. She is also part of RGGTRN, a collective that engages in algorithmic dance music and audiovisual improvisation informed by Latinx experiences.



KATHERINE RAE DIEMERT is a visual artist based out of Hamilton, Canada. She makes visual and interactive mixed media work inspired by natural forms and artificial processes. Katherine often begins with drawing or collage, developing work through a process of translation and iteration between mediums. She layers software, motion, assemblage, and installation to transform images and materials. Katherine studied Illustration at Sheridan College (BA, Honors, 2015), and at The School for Poetic Computation (2019). She was Factory Media Centre's Artist in Residence during the Spring of 2020. Currently, she teaches in Sheridan's Illustration program while working on ongoing projects.





KIAN KOOCHEKI is a STEM researcher and lecturer, still and motion picture artist, and currently a PhD candidate at McMaster University, from Lorestan. He started photography as a medium of expression for his worldview and perspective on life. He has recently transitioned to videography as a different medium for artistic expression. He started collaborating with FMC in 2018 and has been offering his services for documenting events, multimedia equipment consultations, and helping his fellow artists. He strongly believes in community-wide empowerment, communication, support, and collaboration. His dream is to make art films that evoke positive change in society and the Human Experience. He enjoys scientific research, computer programming, cycling, rock climbing, and paddleboarding.

MJ HWANGBO is an artist with many curiosities, all of which are fostered under her main interests of sustainability, psychology and design. MJ hopes to implement these three topics into final projects of her ideas and observations about the minutiae and the larger matters of life. Until then, you can find her busy daydreaming about ocean waters and crispy french fries.



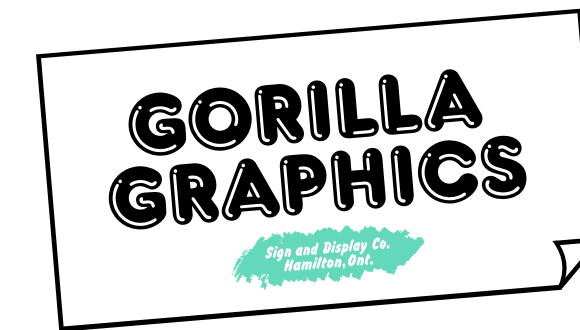
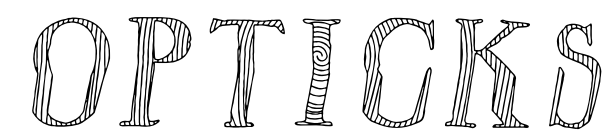


JOHN KIRK

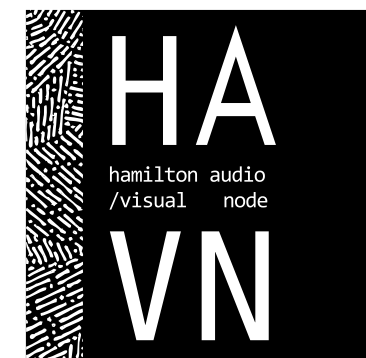
30 Years production experience in writing, producing, directing, shooting and editing documentary film and video for corporate government community and broadcast clients. Currently exploring Virtual Reality.

Specialties: Adobe CS4
Premiere Pro, Photoshop, Flash,
Dreamweaver, Page Maker,
Blender, 3DStudioMax, Vizard
VR, Unity, Augmented and Virtual
Reality

FMC would like to acknowledge our wonderful partners and supporters:



HAMILTON ARTISTS INC.



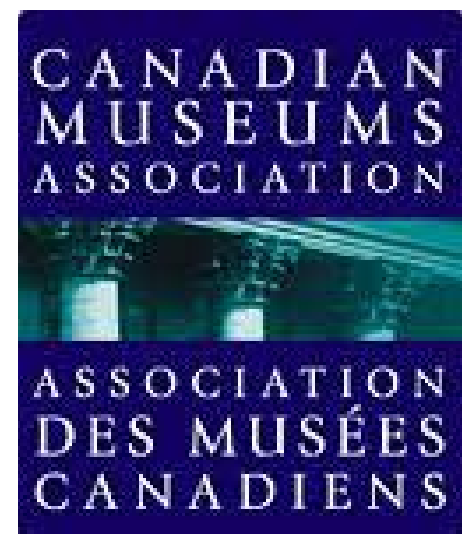
Hamilton Community Legal Clinic
Clinique juridique communautaire de Hamilton



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Contract Staff Funding by the Government of Ontario & Young Canada Works / Canada Museum Association:



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